

Project Title	Project Descriptor	Outline Outcomes/benefits	Who	Actions 2008/09
<p>1.3</p> <p>Developing "Business Gateway" in Moray.</p> <p>[New M2020 08/09]</p>	<p>To transfer HIE's business advice service to a 'Business Gateway' service in Moray, modelled on the national Gateway.</p> <p>Until transferred (for which provisions TMC has responsibility) HIE will maintain the current advice and information service.</p>	<p>A 'Business Gateway' service fronted in Moray (probably Elgin) to advise on start-ups/local business information/general advice; and linked to a national (or regional) network of specialist advice.</p>	<p>TMC to lead</p>	<ul style="list-style-type: none"> • Quantify and understand the method of service delivery presently provided by HIE, and that provided nationally. • Work with the other six affected local authorities in the HIE area (BG Liaison Group) and agree areas of joint provision or 'contract out'. • Present options for delivery, with recommendations to Council, on premises, staffing and budget. • 'go live' as a Moray BG by early 2009 and complete the transfer by 31 March

Project Title	Project Descriptor	Outline Outcomes/benefits	Who	Actions 2008/09
<p>1.5</p> <p>Developing Moray's Tourism Sector.</p> <p>[Moray 2020: 2.7]</p>	<p>Assist the private sector in developing a Destination Organisation for Moray.</p>	<ul style="list-style-type: none"> • More tourist business, greater sectoral GVA • Improved quality of staff skills/products being promoted/organisations of events. • International and national image for promotion. • Co-ordinated working within local tourist industry. 	<p>VisitScotland, HIE and TMC with tourist industry.</p>	<ul style="list-style-type: none"> • VisitScotland/The Moray Council Service Level Agreement. • Forres and Elgin TICs reorganised/relocated • Tourism Strategy VS/HIE/TMC • Moray Connections (Ancestral Tourism) set up • Year of Homecoming 2009 preparations • Survey of accommodation • Survey of Tourist statistics

General Descriptor : Within the context of the Highlands & Islands, Elgin is the second city of the region after Inverness. It is the administrative centre of activities and focus for key parts of the public sector in Moray: Moray Council, Moray College/UHI, NHS, and to an extent HIE (who have plans to move to the regional capital). The economic development of Elgin would be a major fillip for the economy of Moray as a whole.

Project Title	Project Descriptor	Outline Outcomes/benefits	Who	Actions for 2008/09
<p>2.1 City of Elgin – urban economic transformational programme (Elgin: City for the Future) [Moray 2020: 1.8]</p>	<p>A CPP project combining the long term plans of the Council, (Roads, Planning, Flood Schemes) the College (Student Accom/Campus/new Departments and facilities) and HIE (Business Parks) and NHS Grampian (Dr Grays and Spynie)</p>	<ul style="list-style-type: none"> • A long term Masterplan for Elgin on which investment decisions public and private can be based with confidence. • A phased programme of partner implementation up to 2020 providing Elgin's growth and prosperity. • Elgin able to sustain the challenge on Inverness and Aberdeen. 	<p>TMC, MC, HIE, NHS Grampian.</p>	<ul style="list-style-type: none"> • A Traffic Plan for Elgin (esp SW Elgin) • An agreed 'Vision' for all partners/Consultancy Remit • Business Park infrastructure (West End) • Flood Scheme approved/contracted • Feasibility Study for Barmuckity commissioned • Chanonry upgraded for Flood Scheme displacements • Set up BID in City Centre • Set up framework for Plainstones and Events Promotion • Agree plans for Academy replacement, and all year sports ground • College Feasibility of '5* Arts College' • NHS: agreed plans for Spynie • College: student accommodation plans agreed

General Descriptor : Outside of Elgin, Moray's main towns are Keith, Buckie, Lossiemouth and Forres. Each town plays an important role within its location and is an important part of the overall economy and community of Moray.

Project Title	Project Descriptor	Outline Outcomes/benefits	Who	Actions 2008/09
<p>3.1 Moray small towns regeneration initiative. (Moray Towns Partnership) [Moray 2020: 1.5; 1.9]</p>	<ul style="list-style-type: none"> • An economic development plan for each of Forres, Buckie, Lossie and Keith, to complement Elgin's role. 	<p>A long term Action Plan and Programme for each of the four towns, endorsed by its representative community, which</p> <ul style="list-style-type: none"> • Boosts the economy of each town. • Increases the attractiveness of each, for investment. • Learns from, and shares, the experiences of each. • Sets up websites, business directories, events. • Draws external funding from Government schemes, European programmes, Lottery etc into town projects. 	<p>TMC are the lead.</p>	<ul style="list-style-type: none"> • Set up four Town Groups, and a Partnership of the four. • Secure a funding package for the project • Agree Action Plans for the 4 towns with the Community Groups.

Project Title	Project Descriptor	Outline Outcomes/benefits	Who	Actions 2008/09
<p>3.2</p> <p>Development of Buckie Harbour area.</p> <p>[Moray 2020: 1.9]</p>	<p>To follow up the HIE/TMC Study in 2006 for the future use of the Harbour; devise an Action Plan and marketing strategy.</p>	<ul style="list-style-type: none"> • Community/local business agreement on future uses of the Harbour. • Programme of implementation arising from Action Plan. • Revitalisation of harbour businesses; relocations/refurbishments. • Upgrading of harbour amenity. • Marketing strategy for surplus Council land and property. 	<p>TMC HIE local business community</p>	<ul style="list-style-type: none"> • Strategy for Engaging with Key Stakeholders (HIE commissioned study) • Council to determine options for its holdings (conclusions on marketing exercise); establish titles (TMC). • Preparation of land at March Road for potential relocations (TMC). • Commission 'Contamination' Studies (TMC). • Round of discussions with other main operators at harbour; major businesses in Buckie; and shipping and fishing interests (TMC/HIE)

Project Title	Project Descriptor	Outline Outcomes/benefits	Who	Actions for 2008/09
<p>3.6</p> <p>Development of Buckie March Road Industrial Estate (SE quadrant)</p>	<p>Acquisition and Servicing of site designated in Local Plan as I3.</p>	<p>Accommodation for business expansion in Buckie area, and complementing the proposed Business Park provision at High Street (see 3.4)</p> <p>Relocation of harbour-area businesses, to facilitate harbour regeneration plan (see 3.2).</p>	<p>TMC</p>	<ul style="list-style-type: none"> • Project included in 2008-13 Capital Plan, notionally for 2010/11. • Designation confirmed in new Moray Local Plan 2008. • Initial investigation of site conditions and planning requirements.

Project Title	Project Descriptor	Outline Outcomes/benefits	Who	Actions 2008/09
<p>3.7</p> <p>Development of Keith Bridge Street Industrial Estate</p>	<p>Acquisition and servicing of site designated as I3 in Moray Local Plan 2008.</p>	<p>Accommodation for business expansion in Keith area, and complementing the Mansefield Business Centre provision.</p> <p>Relocation of Builders Merchants business to allow expansion.</p>	<p>TMC</p>	<ul style="list-style-type: none"> • Designated confirmed in Moray Local Plan 2008. • Consultation on requirements of Builders Merchants business. <p>(NB Not included in 2008-13 Capital Plan programme for Industrial Estates portfolio)</p>

Project Title	Project Descriptor	Outline Outcomes/benefits	Who	Actions 2008/09
<p>3.8</p> <p>Development of Forres Springfield Industrial Estate</p>	<p>Acquisition and servicing of site designated as I7 in Moray Local Plan 2008.</p>	<p>Accommodation for business expansion in Forres area, and complementing the Forres Business Park provision, and extension of its serviced area.</p>	<p>TMC</p>	<ul style="list-style-type: none"> • Designation confirmed in Moray Local Plan 2008 <p>(NB Not included in 2008-13 Capital Plan programme for Industrial Estate portfolio)</p>

Project Title	Project Descriptor	Outline Outcomes/benefits	Who	Actions 2008/09
<p>3.9</p> <p>Development of Lossiemouth Sunbank Industrial Park</p>	<p>Acquisition and servicing of site I3 and BP1 in Moray Local Plan 2008.</p>	<p>Accommodation for business expansion in Lossiemouth area and a facility for office/service businesses in a parkland setting.</p> <p>Reduction in commuting to jobs, from Lossiemouth to Elgin.</p>	<p>TMC and HIE.</p>	<ul style="list-style-type: none"> • Designation confirmed in Moray Local Plan 2008 <p>(NB Not included in Council's 2008-13 Capital Plan programme for Industrial Estate portfolio)</p>

Project Title	Project Descriptor	Outline Outcomes/benefits	Who	Actions 2008/09
<p>4.1</p> <p>"Discover Moray" website</p>	<p>A comprehensive website for Moray to promote for example living in Moray, what to see/do, events, maps, news, as well as a Business Directory, Contacts and Enquiry facilities.</p> <p>To encourage businesses to decide to invest in Moray; and to discourage businesses/young people/RAF personnel who have completed their service, from leaving Moray.</p> <p>To work on the conclusions of the Moray Tourism Audit and Strategy.</p>	<p>An increase in inward investment.</p> <p>A decrease in out-migration of people and businesses.</p> <p>An increase in visitor spend in the area.</p>	<p>TMC</p>	<p>Scoping exercise for</p> <ul style="list-style-type: none"> • Range of 'domains' on website • Delivery • Maintenance of data • Projected costs

Project Title	Project Descriptor	Outline Outcomes/benefits	Who	Actions 2008/09
<p>4.2</p> <p>Build a Life in Moray</p>	<p>A comprehensive programme aimed at young people who wish to follow a career in Moray, it will include those who have left to go to University; those attracted to come to Moray live, work or study; and those who are in Moray and seeking extended vocational training. The programme will aim to establish local job placements, and may help with initial housing.</p>	<p>A reduction in the out-migration, and long term loss, of the 16-25 age group. A wider range of job opportunities for career-minded young people.</p>	<p>TMC</p>	<ul style="list-style-type: none"> • Council to initiate a school-leaver apprenticeship scheme offering 2-year placements in Council employment for up to 10 young people. • Budget approval for 'new' posts • Arrangements for management, supervision and training of the successful candidate. • Appoint first group of 10 within financial year 2008/09.