



# **Moray Alcohol and Drug Partnership Draft 10 year strategy 2015-2025**

**Have YOUR say and get involved**

**28 April – 31 August 2015**



**Visit the website: [www. Madp.info](http://www.Madp.info)**

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Project Officer (Equal Opportunities)

Moray Council, High Street, Elgin, IV30 1BX

01343 563319

[equalopportunities@moray.gov.uk](mailto:equalopportunities@moray.gov.uk)

Text phone: 18002 01343563319 (Wednesday and Thursday only)

## 1. Why do we need a strategy?

We should all be ambitious for Moray and want it to be the best place to be born, to live, learn, work, raise a family and grow older.

Alcohol and drug misuse damages the lives of too many individuals and their families in Moray from before birth to old age.

It harms physical and mental health, education, relationships and long-term life chances. It stops people getting a job or being able to do their job well and leads to poverty and homelessness.

It increases the likelihood of a person's involvement in crime as either a victim or offender. Communities are affected by alcohol and drug-related crime, disorder and anti-social behaviour.

Alcohol and drug misuse puts a cost burden on services including health, social care and the criminal justice system.

If we are to reach our goal of making Moray the best place for everyone then we need to tackle the harm caused by alcohol and drug misuse.



The Moray Alcohol and Drug Partnership leads on this challenging area of work.

This strategy tells you what the partnership plans to do over the next 10 years to prevent and reduce the impact substance misuse has on individuals, their families and communities.

**Jane Mackie**

**Chair of the Moray Alcohol and Drug Partnership**

## 2. What is the Moray Alcohol and Drug Partnership (MADP)?



Every part of people's lives is affected by the misuse of alcohol and drugs.

It cannot be tackled by a single agency working on its own and needs the commitment of many partners to make change happen.

The Moray Alcohol and Drug Partnership (MADP) brings together publicly funded organisations including The Moray Council, the NHS and Police Scotland with the voluntary and community sectors to work closely in partnership.

The involvement of people who use services, their families and their communities is vital to the success of the partnership.

The MADP is responsible for how public funding to tackle alcohol and drug misuse is spent. For 2014/15 it received £607,000 from the Scottish Government. This funded prevention work, treatment and support services, and recovery services.

Partnership working means resources can be used effectively to provide services and deliver improvement at a time when funding is restricted.

As well as commissioning and funding services and projects, the role of the MADP is also to influence and inform the work of other bodies

### 3. What are the challenges for the MADP?

The Scottish Government gives direction to all alcohol and drug partnerships in Scotland through national strategies, targets and legislation.

Recent direction has included the need for more work to have in place a system of care which puts a greater emphasis on recovery.

The MADP is already working in 2015/16 to meet this challenge by commissioning a new service.

Working with a range of partners, the Scottish Government has also put in place a set of quality principles or standards.

All partnerships must show they are meeting the standards when it comes to planning, designing and delivering services.

The MADP is committed to meeting this challenge by working more closely with service users and families.

Individuals with problematic drug and alcohol use and their families still experience stigma.

The MADP is committed to the challenge of breaking down barriers through education, peer support and positive messages of recovery.

From April 2016 the resources for alcohol and drug services currently delivered through The Moray Council and NHS Grampian will transfer to the new integrated Moray Health and Social Care Partnership.

The MADP will meet this challenge by developing a positive working relationship with this new partnership.



## 4. The situation in Moray



It is acknowledged that alcohol production and sales create jobs and make profits for businesses but alcohol and drug misuse continues to have a cost impact in terms of the significant health and social harm caused.

Much of the impact on the lives of individuals and their families is “hidden” but there is also a lot of evidence which has been gathered by the MADP and used to inform this strategy.

### HEALTH

- There were 22 alcohol related deaths and five drug related deaths in 2013/14
- 388 hospital stays were related to alcohol and 35 to drugs
- It is a major factor in people attending at accident and emergency departments.

### PREVALENCE

- The number of young people in Moray who have tried alcohol and the number of young people who drink at least once a week is higher than the national average
- 41% of adults in Grampian drink above the daily or weekly recommended limit and 20% binge drink
- 350 people in Moray between the ages of 15-64 are estimated to have a drug use problem.

## **RECOVERY**

- 151 people moved on from the Moray alcohol and drug services having received the support they needed to recover
- 86% of service users using the Outcome Star tool felt they were making progress towards recovery in at least one area of their life.

## **FAMILIES**

- 30% of children were on the Child Protection Register due to parental alcohol misuse; 22% due to parental drug misuse
- 77 families affected by a members' problematic alcohol or drug use were supported by a service for carers.

## **COMMUNITY SAFETY**

- 29% of all crimes were committed by someone under the influence of alcohol and drugs
- 9% of house fires were substance misuse related
- There were 108 drink/drug driving offences; 215 people were charged with being in possession of drugs; 24 people were charged with supplying drugs.

## **LOCAL ENVIRONMENT**

- 10% of 13 year olds and 37% of 15 year olds have been offered drugs
- 148 discarded needles were found in 19 locations across Moray
- Moray has 232 licensed premises where alcohol can be sold and consumed and 83 premises selling alcohol.

## **SERVICES**

- 289 people were assessed in Moray Alcohol and Drug Partnership Services
- 420 people accessed specialist alcohol and drug services in Moray
- 100% of service users went from referral to starting their treatment within three weeks.

## 5. What has the MADP been doing?

This strategy builds on the good work put in place through the last MADP strategy which ran from 2009-2015.

- ✓ The Moray Single Door Access System enables individuals who require drug and alcohol treatment and support to attend a commissioned service for an initial assessment before being referred on to a specialist treatment provider service
- ✓ The Outcome Star self-assessment tool was introduced in Moray in 2012 to measure how an individual views their recovery journey; helping them identify the key areas where they feel they are making progress and those which need more focused work
- ✓ There has been a clear move towards a more person-centred approach in treatment services which is led by the individual receiving the support and treatment rather than by staff
- ✓ National targets are being met. By March 2013 100% of all service users were going from referral to treatment within three weeks.



## 5. What is the MADP going to do now?

The Moray Alcohol and Drug Partnership Strategy 2015-2025 has been drawn together by a wide range of stakeholders.

The strategy will guide the partnership through the work needed to make change happen and achieve the aim of reducing the harm caused to individuals, their families and the wider community.

From the evidence gathered, seven key priorities have been identified and within each is a goal and a number of key actions the MADP will work to deliver on to meet the goal.



## Priority 1: HEALTH

**GOAL:** People are healthier and experiencing fewer risks as a result of alcohol and drug use

**To meet this goal MADP will:**

- Identify the level of physical and mental wellbeing of those accessing Drug and Alcohol Services and improve it through the use of the Outcomes Star
- Encourage signposting to other agencies with a health improvement role
- Work to reduce the number of people who need to access hospital service with an alcohol or drug related diagnosis
- Promote recovery from problematic drug and alcohol use, as well as harm reduction messages, using a whole population approach
- Continue to work with the Scottish Prison Service to facilitate the smooth transfer of clients from prison treatment services to community-based treatment services
- Promote early intervention and education on problematic drug and alcohol use, working with schools to educate young people about safe alcohol use, illegal drug use and the use of New Psychoactive Substances (NPS)
- Continue to promote the safe use of Naloxone through training, advertisement at MADP service locations and during one to one interventions
- Engage with national bodies that provide NPS specific training
- Link with local Service User Groups and Networks in a bid to continue to evaluate and respond to NPS use in Moray

### Moray will see:

- Improved physical and mental wellbeing among individuals accessing Drug and Alcohol Services
- An increased number of alcohol brief interventions
- A reduction in the number of people accessing hospital with an alcohol or drug-related diagnoses
- A reduction in drug and alcohol mortality

## Priority 2: PREVALENCE

**GOAL:** Fewer adults and children are drinking or using drugs at levels or patterns that are damaging to themselves or others

**To meet this goal MADP will:**

- Assist in formulating and promoting easy to understand, accurate health promoting information with regards to problematic drug and alcohol use which will be shared with the wider Moray community
- Work with Integrated Children's Services to facilitate an increase in young people's life chances through links with the Early Years and Young People Sub-group
- Promote the early intervention and prevention agenda with regards to problematic drug and alcohol use through the Workforce Development Group. The group will work with Scottish Training on Drugs and Alcohol (STRADA) to write a Workforce Strategy that will enable staff to provide advice on the safe use of alcohol and harm reduction messages with regards to problematic drug use
- Through the Grampian level New Psychoactive Substances (NPS) meeting, continue to explore the prevalence and use of NPS in the Moray area; allowing the MADP to gauge any changes in the prevalence of NPS use in the area and put in place the necessary measures to deal with this emerging trend
- Facilitate the use of alcohol brief interventions (ABI) in non-mandatory settings to help identify people who are consuming alcohol at unsafe levels, and offer them the necessary advice and help to reduce their levels of alcohol consumption

### **Moray will see:**

- Increased availability of high quality health promoting information on alcohol and drugs
- A reduction in the number of young people misusing drugs and/or alcohol
- Improved life chances which reduce an individual's likelihood of developing problematic drug or alcohol use in the future
- An increase in the number of people consuming alcohol within the prescribed safe limits

## Priority 3: RECOVERY

**GOAL:** Individuals are improving their health, well-being and life-chances by recovering from problematic drug and alcohol use

**To meet this goal MADP will:**

- Facilitate the development of a Peer Led Recovery Community in Moray, enabling individuals to recover from problematic drug and alcohol use in a way that builds their recovery, social and cultural capital
- Continue to monitor a person's recovery journey through the Outcome Star and the National Recovery Outcomes
- Ensure that timely and accurate data is added to the Scottish Drug Misuse Database and the Drug and Alcohol Waiting Times Database through the Management and Performance Sub-group
- Acknowledge and put into place the recommendations set out in the Delivering Recovery - Opioid Replacement Therapies in Scotland - Independent Expert Review document
- Link in with and support the mutual aid groups and packages (such as Alcoholics Anonymous and Narcotics Anonymous) that provide valuable support to those in Moray with problematic drug and alcohol use, through the MADP Front Line Forum

### **Moray will see:**

- An increase in the percentage of individuals accessing Moray Drug and Alcohol Services who report making progress at 3, 6 and 12 months
- An increase in the number of service users who have enhanced recovery capital and improved life chances

## Priority 4: FAMILIES

**GOAL:** Children and family members of people misusing alcohol and drugs are safe, well-supported and have improved life-chances

**To meet this goal MADP will:**

- Continue to work with local carer support services and groups as well as national bodies set up to assist family members who are affected by another's problematic drug or alcohol use, recognising that they require support and assistance in their own right
- Facilitate improved links to ensure that the Moray-wide Alcohol and Drug Service works in a joined up way with health, social work, and the voluntary sector providers to provide support for family members and carers
- Through the MADP Early Years and Young People sub-group, ensure that young people who are affected by another's problematic drug or alcohol use have the best start in life
- Review how adult drug and alcohol treatment services and children's services work together to promote both recovery from problematic drug and alcohol use and the welfare of children
- Link the Early Years and Young People Substance Misuse Social Worker and two Family Support Workers to the Early Years Collaborative agenda to support families who have young children that are affected by parental substance misuse
- Invest in a project to support the development and improvement of education, prevention and support for young people

### Moray will see:

- An increase in the number of family members of those with a substance misuse issue who are offered an intervention
- An increase in the number of service users and family members who are involved in the design, development and delivery of the service user's care plan
- Improved protection for children affected by parental substance misuse and support to them to build resilience

## Priority 5: COMMUNITY SAFETY

**GOAL:** Communities and individuals are safe from alcohol and drug related offending and anti-social behaviour

**To meet this goal MADP will:**

- In conjunction with Police Scotland, work to reduce the number of offences that are committed under the influence of alcohol or drugs through early intervention work to educate people about safe levels of alcohol use
- Support Police Scotland in the reduction of illegal substances available in the Moray area
- Continue to support and engage with the Domestic Abuse Partnership, the Community Safety Strategic Group, and the Public Protection Partnership in Moray
- Engage with the Scottish Prison Service in HMP Porterfield (Inverness), HMP Grampian (Peterhead) and local authority Criminal Justice Service to ensure that any prisoners with problematic alcohol and drug use are supported through their transition back into the community
- Research the prevalence of and facilitate training on New Psychoactive Substances (NPS) in the Moray area for Drug and Alcohol Service staff, as well as educating the general population of Moray on the unsafe use of NPS

### **Moray will see:**

- A reduction in alcohol and drug-related offending including: anti-social behaviour; serious and violent behaviour; serious and violent crimes; drug dealing ; and driving while under the influence of alcohol
- A decrease in the number of people with personal experience of drug misuse or dealing in their neighbourhood

## Priority 6: LOCAL ENVIRONMENT

**GOAL:** People live in positive, health-promoting local environments where alcohol and drugs are less readily available

**To meet this goal MADP will:**

- Continue to advise the Moray Licensing Board with regards to over provision in Moray. The MADP will assist in writing the Statement of Policy for the Licensing (Scotland) Act 2005, which will be renewed in 2016 and every three years thereafter
- Continue to work with Police Scotland and Trading Standards to combat illegal drug possession and supply and the unsafe use of New Psychoactive Substances (NPS) in Moray
- Continue to actively advertise and promote the use of the needle exchanges available throughout Moray
- Consult with the Community Engagement Team and Community Safety Unit within the Moray Council to promote public reassurance on issues surrounding problematic drug and alcohol use

### Moray will see:

- A reduction in the availability of drugs
- Improved safeguards over the availability of alcohol
- Improved community safety
- Reduced stigma towards individuals in recovery

## Priority 7: SERVICES

**GOAL:** Alcohol and drugs prevention, treatment and support services are high quality, continually improving, efficient, evidence-based and responsive, ensuring people move through treatment into sustained recovery

**To meet this goal MADP will:**

- Work through the MADP Workforce Development Sub-group and Scottish Training on Drugs and Alcohol (STRADA) to ensure that all MADP service workers are highly skilled and able to work in a person-centred way that responds to the needs of each individual
- Ensure that there is an effective integrated pathway for service users which offers a person-led, flexible range of services that are accessible to all
- Facilitate the opportunity for service users to move through services at a pace that is correct for them whilst keeping their motivation at a high level
- Encourage the building of a recovery community in the area which is visible to all members of society in a bid to address the stigma often faced by those who have problematic drug or alcohol use
- Encourage peer led recovery which will give service users the opportunity to build the necessary skills to become a fully integrated member of society

### **Moray will see:**

- Achievement of waiting time targets between referral and first treatment (no more than 3 weeks)
- Improved effectiveness of an integrated care pathway
- Improved quality of services

## 7. How will we know the strategy is working?

A strategy delivery plan will show clear actions for MADP stakeholders to take forward and be accountable for.

The delivery plan will be used by the MADP sub-groups to measure the progress and effectiveness of the strategy against local and national targets and to ensure the goals are being met.

Progress will be reported to people who use services, the MADP Board, the Moray Health and Social Care Partnership's Integrated Joint Board and the Moray Community Planning Partnership.

It will also provide annual self-assessment reports to the Scottish Government.

Most importantly, MADP will continually ask people who use services and their families about their experiences of services and whether the MADP is getting it right for them.

**Support from drugs worker  
is second to none**

**Perhaps better publicity  
with the public and GPs  
about what is available**

**Group work should be  
mandatory around  
relapse/offending/rehab if  
on methadone or substitute**

**1:1 psychiatric support –  
non-judgemental and are  
very calm and  
understanding”**

Previous comments made by local service users

## 8. How can I have my say and get involved in what happens next?

Your views and experiences are important to make sure MADP gets it right. You don't need to have used any services to have your say.

The MADP wants to hear what you have to say about this strategy and how best to carry on working with you to make sure the right things are getting done at the right time and the right improvements are being made.

You can have your say on this strategy by filling in the **My Views** form on pages 19 and 20.

Or fill in the online survey  
<https://www.surveymonkey.com/r/MADP>  
which is also on the MADP website at  
[www.madp.info](http://www.madp.info).

We need to hear from you **by 31 August 2015** at the latest.

Send your completed form to:

**Strategy consultation**  
**MADP**  
**9 North Guildry Street**  
**Elgin**  
**IV30 1JR**



The website also has a more detailed version of the strategy and will give details of events where you can share your views on the strategy with members of MADP.

If you have any questions about the consultation or would like someone to help you fill in the form please contact the public involvement officer on: 01343 567187 or email [involvement@moray.gov.uk](mailto:involvement@moray.gov.uk).

MADP also wants to know how you want to be involved in the future (please see page 21).

## 9. My views on the strategy

**QUESTION 1:** Does this strategy clearly set out how MADP plans to tackle the harm alcohol and drug misuse causes to individuals, families and communities in Moray?  
Please explain your answer

**QUESTION 2:** Is anything missing from this strategy? Why is this important?

**QUESTION 3:** What are the 3 most important things you want this strategy to do for you, your family and your community and why?

**QUESTION 4:** What does recovery mean to you?

**QUESTION 4:** How will the MADP know if there is improved recovery in Moray?

**QUESTION 5:** Is there anything else you want to say about this strategy?

**At the end of the consultation the MADP will put together a report on what everyone said and what happens next. Would you like a copy of the report?**

Yes (please give your details on the next page)		No	
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**Have your say, be heard, make change happen and share in decisions to shape and improve alcohol and drug services in Moray.**

Without involving people who use services, their families and the wider community, MADP cannot be sure that services are the right ones, are doing a good job and meeting people's needs in the best way.

There are many different ways to be involved. You can be involved as much or as little as you choose and in the way that suits you best.

**How would you like to be further involved?** Please tick all the ones which interest you.

Sharing your experience by telling your story		Sharing your views by taking part in surveys	
Going along to drop-in information events		Taking part in workshops on the priorities and actions	
Making decisions on awarding contracts		Being involved in staff recruitment and training	
Being a member of the MADP Board		Being involved in the Health and Social Care Partnership	
Something else (please give details)			

Your details (these will be stored securely and will only be used to contact you about involvement opportunities)

Name	
Address	
Telephone	
Email	

**Please return your form to MADP or complete the website survey at <https://www.surveymonkey.com/r/MAD> by 31 August 2015. Thank you.**

## About you - optional

You do not need to complete the following questions. The information will be used for data analysis purposes only.

Are you... (tick all that apply)			
Someone who is accessing alcohol and drug services	<input type="checkbox"/>	A family member of someone who is accessing drug and alcohol services	<input type="checkbox"/>
Someone who misuses alcohol and/or drugs and is <b>not</b> accessing alcohol and drug services	<input type="checkbox"/>	A family member of someone who misuses alcohol and/or drugs and is <b>not</b> accessing alcohol and drug services	<input type="checkbox"/>
Someone working in a service or for an organisation which supports individuals and families affected by alcohol and drug misuse	<input type="checkbox"/>	Someone with an interest in the impact of alcohol and drug misuse on communities	<input type="checkbox"/>
Other (please give details)			

Are you answering as an individual or on behalf of an organisation (if so which one)?	
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What is your year of birth?	
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Are you...			
Male	<input type="checkbox"/>	Female	<input type="checkbox"/>
Transgender	<input type="checkbox"/>	Prefer not to say	<input type="checkbox"/>

Which of the following best describes your sexual orientation?			
Heterosexual/straight	<input type="checkbox"/>	Gay or lesbian	<input type="checkbox"/>
Bisexual	<input type="checkbox"/>	Prefer not to say	<input type="checkbox"/>

What is the first part of your post code (e.g. IV30 or AB56)?	
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What do you consider your national identity to be (e.g. Scottish, British etc)?	
---	--

What religion, religious denomination or body do you belong to?	
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