

Contract Number	CAT	Description	Supplier	Start Date	End Date	Supplier T/O	Comments	Remit / Activities
13/0040	A	Media Services	A19095 Nasdaq OMS Corporate Services	15/04/2013	31/10/2016	2016 - £0.00	Next Framework was not adopted due to having a local contract in place	
13/0018	C	Media Services for the Moray Economic Partnership	A19284 Platform PR	03/10/2013	02/04/2017	2016 - £42,855.75 2017 - 4,322.05	Replaced by 16/0045	Provision of marketing, communications and engagement support to the implementation of the Moray Economic Strategy. It included regular publications for local, regional and national media alongside with support during the Apprentice Week, 'Moray Christmas', the Real Macbeth and Spaceport campaigns
16/0045	C	Media Services for the Moray Economic Partnership	A20835 Muckle Media	17/05/2017	15/11/2020	2017 - £56,946.73 2018 - £56,535.28 2019 - £18,745.09 2020 - £9,471.25	Replaced by 18/0355	To provide marketing, communications & engagement to support the Moray Economic Partnership. It included <ul style="list-style-type: none"> • Promote Moray as a place to live, work, invest and visit; • Promote the implementation of the Moray Economic Strategy (its enabling actions and projects), and support the development of the Moray Growth Deal; • Provide an integrated Communications Service that is measurable, creates impact and combines the best use of all media One of the main outcome of the contract has been the launch of the My Moray website, available at https://www.mymoray.co.uk/ . In addition to this the contract has supported the preparation of the growth deal with press releases, photography and the preparation of material for events at Downing Street and Dover House. Campaigns around promoting Moray as a place such as Moray Great Places and representation at the Culture Symposium have also been part of the contract. The provider has also been responsible for monitoring and managing social media across a range of themes.
18/0355	C	Media Services for the Moray Economic Partnership	A21579 White Label Creative	01/06/2021	31/05/2023	2021 - £0.00		The company has just started the contract & the purpose of the service will be to: <ul style="list-style-type: none"> • Promote Moray as a place to live, work, invest and visit. Ways to tackle the lack of understanding of where and what Moray is as a region are needed. • Develop and deliver some eye-catching and engaging ideas which will have an impact on the region's ability to attract and retain a skilled workforce. Critical to this is the future workforce of the region and the 16 –29 age group. • Promote the Moray Growth Deal projects and provide some innovative, digitally agile ways to keep the Moray community informed and engaged with the progress of these exciting developments. Recognition should be demonstrated over the lack of visibility of projects on the ground as the plans come to fruition. • Consider ways to promote the website 'My Moray' as a valuable resource as a shop window for the region. Provide content for it, as well as managing and populating the associated social media channels for 'My Moray'. All content should be produced in a way that allows multiple use of the material. This will include filmed material on occasions. • To provide an integrated measurable media relations service as required and liaise with partner press teams.