

PlayAberlour

BUSINESS CASE FOR COMMUNITY ASSET TRANSFER

Alice Littler Park, Aberlour

03 January 2020

1) EXECUTIVE SUMMARY

Alice Littler Park, in its spectacular setting by the River Spey, has long been enjoyed by locals and visitors alike. Sadly, maintenance has fallen off in recent years and the park has deteriorated.

Most troubling is the state of our once brilliant playpark, which has been the responsibility of the Aberlour Community Association for more than 20 years. Much of the equipment has already been removed by Moray Council for safety violations, and what remains is dispiriting. The log borders, obsolete wood chip surfaces and inaccessible equipment have always been a barrier to people with disabilities.

In 2016, Aberlour undertook a Planning for Real community planning process. The people spoke overwhelmingly about their wishes for our beloved Alice Littler Park to be rescued from its current dire state, as reported in the resulting Aberlour Community Action Plan. PlayAberlour was founded specifically bring these changes.

A complete review of the entire park, including a reimagining of the playpark, is needed, for people of all ages and abilities, and whether from near or far. The resulting renovation will bring benefits of many kinds—economic, social, public health, environmental and more.

We have put together a highly competent team, and with the support of the community we will find and secure the resources needed for both the redevelopment and ongoing management.

2) PROJECT HISTORY

a) Alice Littler Park

Alice Littler Park was owned by the Aberlour-based Alice Littler Memorial Trust since the 1970s, and leased for many years on peppercorn rent to Moray Council who provided all grass cutting, gardening, maintenance, insurance, etc. The current playpark was built in the late 1990s by the Aberlour Community Association (ACA), who still hold a lease for that area of ground and have been fully responsible for the play equipment, surfaces and repairs since 1998. Moray Council, as the underlying leaseholder, is ultimately responsible for safety, and has steadily been removing unsafe play equipment. Repair or replacement is not the responsibility of Moray Council, it is the sole responsibility of ACA which has utterly failed to do so.

b) Planning for Real

In 2016, the community of Aberlour undertook its Planning For Real process, underwritten by Moray Council. The process revealed the overwhelming wishes of local people that Alice Littler Park receive major improvements, as publicised in the resulting Aberlour Community Action Plan (attached).

In November 2016, [REDACTED] and [REDACTED] presented the Action Plan results to the

Alice Littler Memorial Trust (then thought to be the owners of the park), and shared a vision of how Alice Littler Park could be developed. PlayAberlour sought permission and approval from the Trustees to undertake further research and develop a detailed proposal on how the park could be redeveloped. PlayAberlour's intention and commitment was to undertake the entirety of the research, design, funding, construction and management tasks required.

The response from the Trust was sharply and disappointingly limited. They supported only the installation of a small fence around the toddler area, and minor improvements to existing equipment and grounds. The Trust specifically rejected any changes designed to increase the inclusion of people from a wider range of ages, abilities, interests and backgrounds, whether local or visitors, and anything at all outwith the playpark area.

PlayAberlour also gave a copy of the Trust presentation to ACA, which owns the playpark equipment and holds the lease on the playpark area. Equipment upgrades were generally supported, but anything beyond that was not supported.

While we were considering our options, it became known in 2017 that the Trust did not, in fact, own the park, as it had been caught completely unaware of a major change in Scottish land law, despite an unusually extended grace period. Under the new law, the park became the property of Moray Council, and the Aberlour community gained an unexpected opportunity to see its vision come true. PlayAberlour made the effort to gain charity (SCIO) status and then filed an Expression of Interest for a Community Asset Transfer.

c) PlayAberlour's mission

PlayAberlour SCIO was founded specifically to implement community wishes revealed through Aberlour's 2016 Planning for Real exercise, as published in the resulting Community Action Plan.

Our constitution states: PlayAberlour SCIO has been formed to benefit the community of Aberlour in particular and Moray as a whole, with the following purposes: To provide recreational facilities and activities, by undertaking an upgrade to existing facilities and or creating new recreational areas within the village of Aberlour.

d) Project objectives

For this CAT application, PlayAberlour has one main goal: Fix up the park.

There are two key existing areas needing priority attention that are the subject of this application: 1) the ruined playpark, and 2) the general neglected state of the rest of the park. While we are fixing up these messes, we can also take care of a third closely related matter, which is the current status and future protection of Victoria Bridge.

The playpark is our main focus. PlayAberlour has seen an incredible array of ideas that will bring fun and fitness for all. Our new playpark will be a thrill for toddlers and older kids, and as inclusive as possible for people of all ages and physical abilities. It will have a mix of replacements for the existing equipment, other traditional items, and brilliant new attractions.

The entire rest of the park needs a lot of work too—pathways, surfaces, furniture, grassy areas, trees, landscaping, signage and more. The crumbling memorial benches need respectful attention. We will bring back the putting green, fix up the scruffy sandy patch near the drainage project, clean up the seating and planted areas, and generally make it a place where people want to gather.

Other ideas for the park and playpark have been put forward, and we hope to get to some of those soon, but they are not part of this proposal.

Aberlour's historic and iconic Victoria Bridge is the very symbol of our village, but it is at immediate risk of abandonment, closure and decay. If awarded the park, PlayAberlour will also take over responsibility for the bridge.

e) How we'll get it done

PlayAberlour is a new organisation, purposely formed for the task of accepting responsibility for Alice Littler Park, including the redevelopment of its playpark, and the improvement and maintenance of its grounds, trees, paths and other assets. Our leaders are highly qualified and experienced, and have demonstrated ability to conceive, execute and manage projects of this size and complexity.

It is the intention of PlayAberlour to raise approximately £300,000 from major funders for the re-development of the playground in Aberlour and other upgrades throughout the park, which will include certain long term sustainability costs. We will apply to the grant-making bodies who our research and contacts have determined support these kinds of projects.

Underlying expenses for the basic maintenance of the park are modest, on the order of £5000 per year, and expenses for managing Victoria Bridge are around £1500. We can seek funding for these costs from many sources, including financial sponsorships from our local corporate neighbours, and they can be further offset by volunteer work by local groups or individuals, in-kind donations, discounts from local suppliers and tradespeople, or creative new sources of engagement online such as crowdfunding.

3) COMMUNITY BENEFITS

a) Fixing what's broken

Renovation of Alice Littler Park has three key components:

- The playpark
- The rest of the park
- Victoria Bridge

i) The playpark

The playpark is our initial focus. PlayAberlour has done extensive research, made contact with many equipment providers, and seen an incredible array of ideas that will bring fun and fitness for all.

Our new playpark will be a thrill for toddlers and older kids, and as inclusive as possible for people of all ages and physical abilities. It will have a mix of replacements for the obsolete or missing equipment, other traditional items, and brilliant new amenities—new play equipment that reaches all age groups and abilities. Not just a traditional playpark, but something for everyone including a fitness gym, musical and sensory equipment, and potentially even sand and water play.

As a very high priority, the community identified the need for a fence to keep young children away from the river and to keep unleashed dogs out of the play area. We will look into the much-requested option of creating a separate doggy play area.

The addition of appropriate seating, tables and shelter will further broaden the appeal of the facility. All new equipment, furniture, landscaping, etc., will be selected to fit attractively in the Speyside setting and be made from suitable materials.

ii) **The rest of the park**

The people of Aberlour clearly expressed they want Alice Littler Park to be cleaned, tidied and made as inclusive as possible, while preserving the things everyone loves. We will see to the pathways, surfaces, furniture, grassy areas, trees, landscaping, signage and more throughout the park.

Materials, colours, finishes, details and other visible aspects will be kept calm and modest in respect of the spectacular setting. Our magnificent trees will be inspected and attended to, making sure they stay healthy and green for decades to come. PlayAberlour members who are already involved with the village flowers are ready to sow lively seasonal colour. We will repair or replace any memorial benches needing attention.

We will work hard to turn our putting green back into the fun and photogenic showpiece we all remember. The patchy sand-covered area near the recent drainage project will be transformed into an attraction for games like boules and petanque. Our traditional Highland games ground will be preserved and protected.

We have a unique opportunity to add a further historical overlay to Alice Littler Park—a tribute to the Strathspey Railway line, which operated through the park until 1965. This rich theme offers a family-friendly connection to a fascinating part of our heritage, complementing the familiar Speyside "whisky and fishing" story. Working closely with our local historians and naturalists, we can create displays to show how all these themes come together in Aberlour, plus ask equipment providers to include thoughtful rail-related elements into the play areas, and look for more good opportunities to embellish the story. It all ties in perfectly with the educational exhibits in our award-winning Speyside Visitor Centre, and will bring friendly faces—both familiar and new—into the Old Station Tearoom and throughout the village.

We know we can count on all members of the community to come up with more great ideas for their park. They already have. And when decisions need to be made, or a new opportunity arises, we absolutely commit to asking for their input and approval.

iii) **Saving Victoria Bridge**

The bridge is owned by a private charity, Victoria Bridge Aberlour Limited, which is in the process of winding up its affairs. Typically, an asset like this would need to be disposed of before the charity can dissolve, but no organisation has stepped forward to take over responsibility. PlayAberlour will.

Only three other possible organisations have been identified for this role:

- Moray Council, which is not in a financial position to do so. The fact that the bridge is part of the Moray Core Path network was not indicated to be a sufficient basis for the Council to take it over.
- Aberlour Community Association, the Chair of which, we are told, the Chair has repeatedly declined to consider the matter.
- Crown Estate, which, when queried, stated they would not take over an asset of this type.

The stages of abandonment of the bridge are troubling in the extreme. It is our understanding there has been no insurance on the bridge since November 2018. With no insurance, the bridge should probably already be chained off, or at a minimum display signage stating “pass at your own risk”.

While a relatively recent inspection has been done, it is our understanding that neither further inspections nor regular maintenance are now scheduled or planned. The nature of a complex structure like this is that regular minor maintenance is needed to avoid major expenses that can come very quickly down the road.

The basic annual costs of the bridge are not dramatic, only on the order of £1500 to £2000 per year. These expenses have been covered by private donations over the years. PlayAberlour has received assurance from a group of these donors they will continue for several years more in order to help us get off to a good start. However, as none of the current donors are residents of Aberlour, it is their feeling it is high time for the village to take over this responsibility. We agree.

The bridge needs a responsible party immediately to manage insurance, inspections and maintenance. PlayAberlour will take this responsibility on behalf of the village, folding these tasks into management of the park, **if, and only if**, it is awarded Alice Littler Park.

b) Key benefits to the community

i) Economic development, regeneration & social wellbeing benefits

Investment in the park will directly improve the quality of life in our community. High quality parks and recreation play a pivotal role in attracting and retaining businesses, influencing business expansion decisions, and attracting new residents to the community. Aberlour’s lovely rural location, Speyside Way, famous fishing and whisky attractions, nearby castles and historic sites, plus excellent food options, contribute to its appeal for tourists and locals alike. Along with our excellent schools, community centre, care home, medical practice, high street businesses, a mix of tidy existing and new housing, and long-standing international companies already located here, only our neglected and forlorn park is out of place.

The missing piece is the existence of a park with fine recreation facilities for people of all ages and abilities, including a play and sports areas, fitness equipment and inclusive facilities. ~~Having a first-class park will shine a bright spotlight on Aberlour.~~ Economic development organisations of all kinds will focus on our improved park to showcase and promote the area.

ii) Public health & environmental wellbeing benefits

Parks, outdoor recreation and time spent in nature benefit people of all ages, abilities, and states of health, in ways that are well known and important to all of us.

The design will encourage multi-generation play, fitness, recreation and relaxation. Thoughtfully selected equipment can make it possible for grandparents to play and be active **with** their grandchildren, not just watch. Fitness equipment located near play equipment can make it possible for teens and adults to get a workout while keeping a close eye on young children.

For children especially, play and outdoor recreation bring a wide array of health and developmental benefits. Green grass, trees to sit under and exciting play equipment all

contribute so much to the health of our children. A great park that includes a beautiful environment plus appropriate equipment for people of all ages and abilities will have huge benefits for the health and environmental wellbeing of our community.

4) COMMUNITY SUPPORT

a) Planning for Real and the Aberlour Community Action Plan

Over the winter and spring of 2016, a working group of seven community members plus many other volunteers took the **Planning for Real** process forward in Aberlour. The centerpiece was a dramatic, 12-foot-long, 1:300 scale 3D map of the community used to gather comments—in the form of small flags on toothpicks—from as many people as possible. The working group also carried out a buildings survey, designed, delivered leaflets and posters, undertook a services audit, promoted the process locally through newspaper articles and Facebook. The peak of the activity took place at the launch event and "map visits" before culminating in the Prioritisation Event in mid-June.

The community was consulted extensively, starting with a public Launch Event which over 150 local residents attended, and then map visits with an array of local organisations:

- BALL (Be Active Life Long; older residents of Aberlour)
- Speyside High School pupils
- Messy Church
- Aberlour Parent and Toddler Group
- Walkers of Aberlour (the village's major employer)
- Aberlour Primary School parents and pupils
- Aberlour & Speyside Rotary
- Aberlour Parish Church (during a well-attended visit by the Moderator of the Church of Scotland)
- About Aberlour (business group)
- ...and more
- Visitors to Aberlour had the opportunity to comment in the Speyside Visitor Centre for four days during the Whisky Festival.

2272 flags were used by the public to indicate their issues and priorities. **Over 1000 of the flags—nearly half—were for improvements and changes within the park.**

Every flag and comment made was entered onto a database, which was then analysed for themes and priorities. Top themes and priorities were taken forward to the Prioritisation Event on 11 June 2016 where they were discussed by the public and the relevant Moray Community Planning Partners and relevant agencies, including:

- Moray Council (various departments)
- NHS Grampian
- Police Scotland
- Rural Environmental Action Project (REAP)
- BEAR Scotland
- Alice Littler Trust
- (But, notably, **not** Aberlour Community Association, which had pulled out of the project at this point.)

Moray Council staff converted this data into the **Aberlour Community Action Plan** (attached) which summarised and indicated the priorities of the top wishes, with most of the recreation and park-related issues rated as "high" priority.

Out of 22 issues identified as "Top Priorities", 8 specifically mention Alice Littler Park and a 9th expresses interest in a skatepark:

- Dog poop scoop bins to be provided (Alice Littler Park)
- Dog mess problem (various locations, mainly Alice Littler Park)
- Do it UP! (Alice Littler Park play park / Park in general)
- Litterbins needed (mainly Alice Littler Park)
- Drainage / Flooding / Erosion (Alice Littler Park / Speyside Way / Riverbank)
- Skateboard / Rollerblade park (behind / adjacent to Cemetery)
- Adventure playground for age 6-12yrs (Alice Littler Park)
- Signposts to facilities and attractions (Alice Littler Park)
- Safety Fence / Rail / Barrier (mainly Alice Littler Park)

b) PlayAberlour Recreation Survey

In April 2018, PlayAberlour completed an extensive survey to confirm our analysis of the Action Plan. It was delivered through every mail slot in Aberlour and we received responses from almost 1/4 of village households—an amazing result.

Unsurprisingly, the survey results closely tracked the data that had been tabulated by Moray Council for the Action Plan. A copy of the survey, charts showing the results, and a public follow-up letter are attached. These results and reactions were used to develop the plan for the park and playpark described in this document and our CAT application.

c) Aberlour & Speyside Rotary

PlayAberlour has a close relationship with the Aberlour & Speyside Rotary Club (██████████ President; ██████████ Member), which strongly supports our plan and has agreed to help us in three important ways.

- i) As a long-established organisation with clubs across Scotland and around the world, Rotary has a vast network of expertise in community organizing, volunteerism, charity governance and many other areas essential to proper and efficient operation. We will be able to access these resources via local and regional connections.
- ii) The local club has an impressive track record of fundraising and community engagement. They have agreed to both joint-sponsor and help us put together our own events.
- iii) Respecting their many years of experience in charity operations, we have asked Rotary if they would consider providing a backup or shadow administrative function for PlayAberlour as we build our capabilities. We are very grateful they have agreed to do so.

d) Letters of support / patronage

- i) Commitment of patronage from a prominent local figure.
- ii) Commitments of support from political figures.
- iii) Letters of support from national charitable organisations and bodies in the areas of play and recreation.
- iv) Letters of support from many local businesses.

5) CAPACITY TO DELIVER

a) History and goals

PlayAberlour is a new organisation, purposely formed for the task of accepting responsibility for Alice Littler Park, including the redevelopment of its playpark, and the improvement and maintenance of its grounds, trees, paths and other assets.

The project is large, but manageable, and we have already taken several steps along the way. Generally, the process is as follows:

- Review input gained through the Planning for Real Process.
- Solicit further inputs and refinements from Members of PlayAberlour.
- Confirm the elements of the plan with the community.
- Develop the preliminary general plan, subject to ongoing refinement through consultation with the community.
- Apply for and obtain the park through Community Asset Transfer.
- Work with Moray Council Land and Parks Department to select an array of options for equipment, landscaping, etc.
- Consider additional equipment and amenities that may need to be obtained outwith Moray Council support.
- Determine final specific financial requirements.
- Undertake fundraising to meet the goals.
- Apply for permits and schedule construction.

PlayAberlour's outreach to the community has resulted in a great deal of interest. Our members are patiently waiting for the CAT awarding and their opportunity to help us get the real project underway. The PlayAberlour trustees have felt it unreasonable to ask people to put in substantial time and efforts whilst the park's status remains uncertain, and so we have limited our "ask" through this extended paperwork phase.

Even so, our Facebook page is very active, has over 200 friends, and our posts receive lively discussion and many likes. Readers may wish to have a look:
facebook.com/aberlourplayskate

Our leaders are highly qualified and experienced, and have demonstrated ability to conceive, execute and manage projects of this size and complexity.

b) The team – Our stories:

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

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[REDACTED]

[REDACTED]

[REDACTED]

6) FUNDING AND FINANCING

It is the intention of PlayAberlour to raise approximately £300,000 from major funders for the re-development of the playground in Aberlour plus other upgrades throughout Alice Littler Park, which includes certain long term sustainability costs.

PlayAberlour proposes the following in our initial plan:

- rebuild the children's and toddler play area;
- agility area for older kids;
- outdoor community gym;
- picnic gazebo, tables, and BBQs;
- upgraded paths, bins and benches;
- professional grass cutting;
- professional gardener and/or community volunteers regularly maintaining hedges, flower beds, sensory and sporting areas;
- insurance, inspections and minor routine maintenance on the playpark, park and bridge.

Future wider fundraising achievements identified as of interest to the community but NOT in the scope of this application include:

- skatepark;
- Changing Places inclusive accessible toilet and changing room;
- maintenance and possible modifications in the carpark, particularly with regard to community wishes around improving and/or limiting accommodation for visitors with caravans;
- non-routine maintenance of the play areas, equipment, park and bridge; and
- other benefits and amenities in accordance with the wishes and priorities of the community as indicated in the Aberlour Action Plan, PlayAberlour surveys, or other methods consistent with the principles of the National Standards for Community Engagement. .

PlayAberlour has obtained initial costs in order to facilitate the compilation of financial projection (see table attached). Most of these estimates were sourced from Scotland. During the next phase, quotes will be necessary and PlayAberlour will focus on quality and durability as well as location and cost.

It is proposed to raise the bulk of the money (over 50%) from a main grant from a major donor such as the Heritage Lottery Community Fund and meet the rest of the required costs with donations sourced from corporates, trusts and foundations, community fundraising and events. Statutory and third sector involvement may offer access to specific funds that will cover individual specialist costs.

Major donors and grant-making bodies

The main funding must come from a major donor or grant-making agency. Once this funder is on board, it will be much easier to secure support from other donors. PlayAberlour will approach Heritage Lottery or Big Lottery immediately upon awarding of the CAT.

Corporates

It is crucial to involve local businesses in the fundraising process. This can be accomplished by a mixture of corporate sponsorship and match funding, joint events and employee volunteering.

Corporates enjoy profile-raising, and such a prominent and visually compelling site as Alice Littler Park provides extensive opportunities for highly positive public relations materials. For a semi-rural area, Speyside has a rare abundance of high-visibility Corporates, all of which are ideal partners for PlayAberlour. Among the distilleries, Aberlour (Pernod Ricard) and Macallan (Edrington) are within sight of the park, while several more would benefit from improvements to the local recreational infrastructure, both for visitors and employees.

Any larger companies in the immediate area would have a similar interest in improvements at the park, including: Speyside Cooperage, Glenfiddich, Walkers, McPhersons and others. Grocery and other big-box chains are known for contributing to local environmental and social benefit projects, as Co-op and Tesco have done in Aberlour. Regional companies large and small that benefit from tourist visits will be given opportunities to become involved, whether they are as widely known as Johnston's of Elgin, involved with tourism directly such as hotels and restaurants in the area, or the businesses on Aberlour's high street. Many local businesses have already pledged support and some have offered to quote work at a reduced rate or as a donation.

Trusts and foundations

Significant amounts of funding can be secured from local and national trusts or foundations. These resources are usually identified through a search of their funding criteria and priorities and then an application process. From our research, it is plain that funders are very interested in supporting parks and outdoor recreation.

Among the many we have found with specifically complementary goals, our highest priority to approach include: The Gordon & Ena Baxter Foundation, SITA Trust, FCC Scottish Action Fund, Co-op Membership Community Fund, Hunter Foundation, Bond, Chrysalis Trust, Wood Foundation, Money for Moray, Robertson Trust, Gannochy Trust, Carnegie Trust, Esme Fairburn Trust, Albert Hunt Trust, Foundation Scotland, Clothworkers Foundation, Canni wi'Cash, WM Mann Foundation, Whirlwind Charitable Trust, STV, Anton Jurgens, Henry Smith, Children in Need, Weir Charitable Trust (potential funder for accessible toilets), Berry Burn Wind Farm Community Fund, Paul's Hill Wind Farm Community Fund, SSE Community Funds, Cattanach Charitable Trust, etc.

Community events and involvement

Direct support by and from the users of the park will be sought for things like seasonal cleanups, unforeseen costs, or items that are essential but not likely to be of interest to outside sponsors (dog waste bins, for example). It is a primary way of ensuring community engagement and awareness, and PlayAberlour will depend on community support throughout the project.

Moray Council has already made an invaluable contribution by inspiring the people of Aberlour with the Planning for Real process. Our local Aberlour Primary School and Speyside High School will be welcome to hold events in the park, and we will work with them to find creative ways for those events to be able to help raise funds and awareness. We would encourage students, seniors, or any other interested group to carry out projects such as clearing litter, gardening, educational, or other environmental activities and duties, and we would nominate outstanding efforts for Duke of Edinburgh or John Muir awards.

Other SCIOs and charitable organisations

We will reach out and build bridges to garner support, advice and, where appropriate, funds from other charitable organisations regionally and/or close to our interests. Locally, the Aberlour Strathspey Highland Games, Aberlour & Speyside Rotary and Friends of Craigellachie Bridge are natural connections, as are all the seniors, church, sports and others community groups who will benefit from the improved park and play area. The knowledge of specialised SCIOs such as

Changing Places will be key to providing advice and contacts for future accessible toilets/changing room design and funding. We have had contact with charitable organisations similar to PlayAberlour who have re-developed their own parks successfully. Despite their current curious opposition to PlayAberlour and the community's plainly expressed wishes in the Aberlour Action Plan, we have not given up on the Aberlour Community Association, who nonetheless remain a possible future partner.

Crowdfunding, pledges and legacy

These other sources of funding usually provide smaller amounts but can add up significantly. We can encourage the community to form a "Friends of Alice Littler Park" membership club, which generates income through fees or subscriptions, and offer naming rights for a bench, tree or other amenity. Legacy funding or inheritance pledges are a more sensitive topic to be approached with thought and care, but local inhabitants may want to leave some money for the benefit of Alice Littler Park. Residents of Aberlour and users of the park should be given the opportunity to be involved in a variety of different ways and at all stages of the project.

Persons interested in securing the future of Aberlour's Victoria Bridge have pledged several years of support for its insurance and maintenance. Two donors have each offered to cover half of the cost of several years of grass cutting in the park. A professional landscape architect has pledged to assist with evaluating condition of the greens, plantings and trees, and advise on low-maintenance grounds-keeping. These donors wish to remain anonymous at this time.

User fees

People have suggested looking into some kind of fee for certain uses of the parking area. Caravan usage in particular has been pointed out as potentially being appropriate for consideration of a fee. We will also look into the possibility of a fee for certain private uses of park areas, such as parties, weddings or other events. These would require consultation with the community to see if there are options people find acceptable.

Patronage / significant support

We have received a commitment for patronage from a significant local figurehead, pending our obtaining the park. Going forward, this person's letters of support and the presence of their name on applications will add visibility to our cause. Our patron could host events such as charity dinner parties and invite important contacts, who could become donors. We will seek and welcome the support of other high-profile individuals who can champion our cause, donate time, grace marketing materials and make our events more widely known, encouraging community participation and the attention of the press.

Summary

PlayAberlour will be approaching the organisations and people mentioned above, and more, to fund our re-development of the playpark and an overall upgrade of Alice Littler Park. We would like to secure the majority of the funding in 2020-21 to be able to commence work in 2021-22. A team of volunteers and professionals will form a fundraising subcommittee led by the Treasurer of PlayAberlour who has professional experience in fundraising. The subcommittee will include all Trustees and form a core of members with the interest and proven capability for success.

7) OPERATIONS, GOVERNANCE AND MANAGEMENT

Principles

PlayAberlour is a Scottish Charitable Incorporated Organisation, and must operate under the strict rules of that status. It is run by its volunteer officers, listed above. We will draw on our own extensive, wide-ranging experience and that of our contacts, members, and the surrounding community to choose sustainable management policies.

Where practical, PlayAberlour will utilize the National Standards for Community Engagement to determine the true wishes of the entire community. While it is impossible to consult in detail on every aspect, and as a matter of efficiency or timing we will need to make ongoing decisions at both small and large scales, we pledge to remain vigilant against presuming that "we know better", and will take great care to avoid considering ourselves to possess any kind of privileged or elite status.

We will never forget that Alice Littler Park does not belong to PlayAberlour. It is the community's park which we will hold in the community's trust, and the funds that will go to its renovation and operation are the community's resources.

Procurement and financial management

Preferentially, goods and services will be sourced as close to Aberlour as possible, in an expanding circle within Speyside, Moray, the North East, and Scotland. We will follow best procurement and financial practices as recommended by relevant sources, and particularly wish to emphasize we will strictly adhere to rules regarding trustee conflict of financial interest.

Health and safety

Reasonable effort will be made to assure all projects and activities comply with applicable health and safety rules.

Equality and diversity

PlayAberlour is 100% committed to equality of access to recreation, opportunity and benefit for all. We will make every reasonable effort to create an environment—both in the park and throughout our organisation—respectful and supportive of the diversity and equality of the users of Alice Littler Park and Victoria Bridge, the staff, members and supporters of PlayAberlour, and our partners, colleagues, suppliers and others. When appropriate, a separate equality and diversity plan will be prepared.

Sustainability

A healthy natural environment is central to the enjoyment of outdoor recreation. PlayAberlour will always consider the protection and preservation of Alice Littler Park's plants, animals and landscapes, with special care for the adjacent River Spey. Extra attention will be given to the immediate environment during active construction phases.

Risk

A project and asset of this size and complexity carries many accompanying risks. Mitigation and control measures are always dependent on thoughtful planning and sound execution. We have reviewed risk assessments done by similar projects and we are aware detailed plans will need to be drawn in many of these areas. In brief, the following risk situations will be kept firmly in mind:

Financial – unexpected expenses; insufficient fundraising or income

Governance – organizational breakdown or inadequacy; insufficient community support

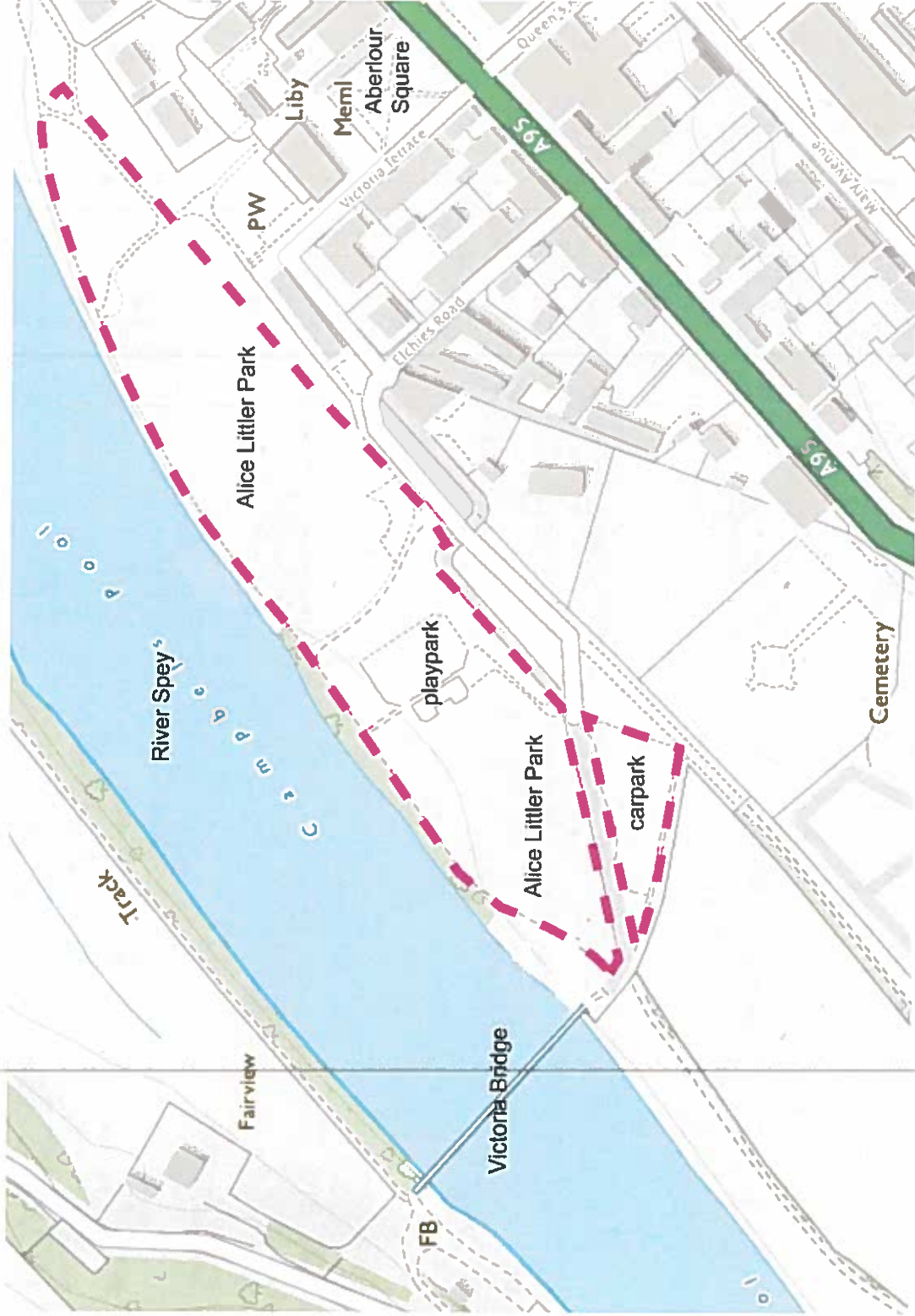
Operations – lack of skills; loss of institutional knowledge; loss of key individuals

Timeframes – delayed funding; delayed permissions; availability of tradespeople
Health and safety – physical injury on play equipment; other physical injury; infection
Damage – flood or other natural impact; wear and tear; vandalism

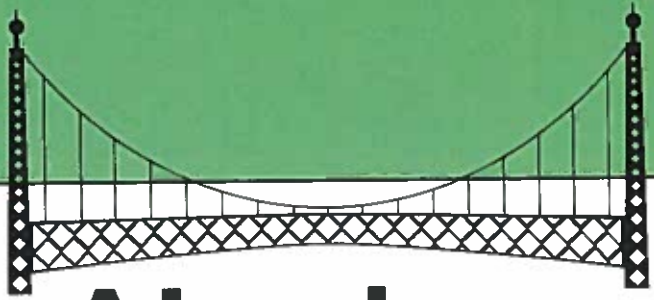
8) ATTACHMENTS

- a) Map
- b) Aberlour Community Action Plan
- c) PlayAberlour community engagement
 - i) Recreation survey, March 2018
 - ii) Survey results charts
 - iii) Survey report letter, November 2018
- d) Playpark research
- e) Playpark equipment sample costs
- f) Project 3-year income and expense statement
- g) PlayAberlour financial statement

Alice Littler Park, Aberlour



— Approximate park boundary



Aberlour

community action plan



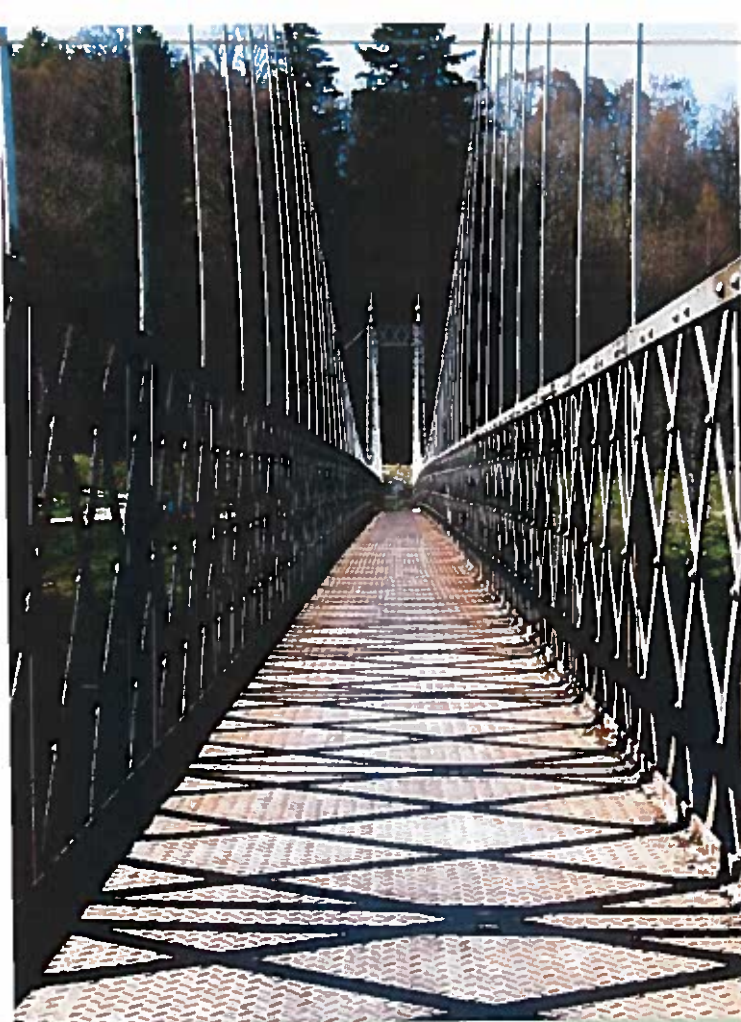
**Moray
Community Planning
Partnership**

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Introduction

This Community Action Plan has been produced by and for the community of Aberlour with the assistance of The Moray Council, Community Support Unit, Moray Health & Social Care Partnership, numerous local individuals and organisations, using the Planning for Real® methodology (www.planningforreal.org.uk/what-is-pfr/).



Why we got involved

feedback from the Planning for Real Working Group who are ALL local residents of Aberlour

I wanted to ensure Aberlour grows in the right direction and continues to improve and enhance its fabulous assets and is a place our family, friends and neighbours as well as visitors are proud of.

I went to the first meeting to see if Aberlour Planning for Real was a publicity stunt or something good for Aberlour.

Planning For Real offered a great chance for me to work closely with people from Aberlour and see first-hand their amazing local knowledge and talent. The process has given me new enthusiasm for my role and I'm confident that other communities in Moray could learn so much from Aberlour.

I joined the planning for REAL as I enjoy working with the community and wanted to enhance the facilities that we have in the village

Planning for Real is a unique opportunity for everyone in a community to get together and discuss their hopes and aspirations for the community.

I think that Planning for Real in Aberlour will deliver great results in the months and years to come. I'm looking forward to reviewing how much we have achieved and perhaps repeating the process.

Planning for Real is so much more than "where should we build some houses". It is about building bridges between old and young, and all parts of the community, and getting us all working together on practical projects that benefit us all now and hopefully for generations to come.

I got involved with planning for real as I thought it would be a good opportunity to speak to people I hadn't spoken to much before. I also got involved as it sounded like an enjoyable project that would help me to improve on and learn new skills.

How we did it!

A working group of 7 community members took forward the Planning for Real® process in Aberlour. We spent 14 weeks creating a 3D map of their community along with many volunteers who dropped in during the map making bi-weekly sessions. The sessions were held on a Wednesday evening and Thursday morning and included a visit from Aberlour Nursery.

The working group also carried out a buildings survey, designed, delivered leaflets and posters, undertook a services audit, promoted the process locally through newspaper articles and Facebook. The peak of the activity took place at the launch event and with the map visits – all 11 of them before culminating in the Prioritisation Event in mid-June.



Who we consulted with the map and flags:

- Launch Event which was open to the general public which over 150 local residents attended
- BALL group (Be Active Life Long) older residents of Aberlour invited to contribute their views
- Speyside High School pupils came along to a map visit during a lunchtime session
- Messy Church had their say
- Aberlour Parent & Toddler Group took the opportunity to have their say
- Walkers of Aberlour took up the offer of a map visit in one of the staff break out areas
- Parents of Aberlour Primary School pupils had their say on parents evening
- The members of Aberlour Rotary Club came along for a viewing and gave their views
- Visitors to Aberlour had the opportunity to comment during a 4 day visit to the Speyside Visitor Centre during the Whisky Festival
- Members of Aberlour Parish Church had their say during a visit by the Moderator of the Church of Scotland
- The map was visited a meeting of About Aberlour for comments from local business

How Aberlour got to this point – A brief history

The full name of the town is Charlestown of Aberlour. It is situated 15 miles south of Elgin on the A95. Aberlour takes its name from the Lour burn which is bridged by the main street at the south end of the town next to the Aberlour Distillery. Aberlour is in the Speyside Glenlivet Ward for local government, the Moray constituency for the Scottish Parliament, and the Moray constituency for the UK Parliament.

The local history of the area is potted with historical references of note including the first mention of “Aberlaure” being made in 618AD.

The first mention of the Church of Aberlour which was gifted to the Cathedral of Moray by the family of De Moravia – in a deed of concession by the Bishop of Andrew in 1226

Bonnie Prince Charlie crosses the River Spey at Milford on his way to Culloden – he camps for the night at Tom-na-Brack (Tombreck) in 1745. During the Industrial Revolution Charlestown of Aberlour is created with 100 x 2 acre feus in 1812, the land donated by Charles Grant of Wester Elchies. The Parish Church is also built with the road bridge over Lour Burn following in

1815. The railway arrives from the East in 1863 and a new school and orphanage follow. The founding of the Aberlour Distillery in 1879 is followed by the Fleming Hall in 1889. Aberlour soon has a basic sewage system, a public water supply and Joseph Walker relocates the business from Torphins in 1912.

Aberlour has a long history of community involvement in the development of recreational and leisure activities with the formation of Aberlour Villa Football Club in 1923.

Within living memory Aberlour continued to mark its place in both industrial and community involvement with Walkers Shortbread Ltd opening the first factory at Fisherton for shortbread production in 1978 and the opening of The Alice Littler followed by the construction of the Suspension Bridge over the burn, replacing the former railway bridge a few years later.

Industry again progresses when Aberlour Distillery start bottling its own Single Malt in 1986 and the Aberlour Community Association take on management of the Fleming Hall with 25 year Lease from The Moray Council in 2001.



What did you say about Aberlour? – The themes and priorities identified by you

As a result of the map visits and the Launch event a total of 2272 flags were used by the public to indicate their issues and priorities. Every flag and comment made was entered onto a database. The database was then analysed for themes and priorities. The top five themes and priorities for Aberlour are listed below.

For each theme identified, the top four or five priorities were taken forward to the prioritisation event on the 11th June 2016 where they were then discussed by the public and the relevant Moray Community Planning Partners and relevant agencies.

The 5 main themes (and top priorities) identified were:

Theme 1: Traffic, Transport & Access

Total 664 flags

Light controlled / zebra crossing / Pelican crossing

Location High Street

Traffic to be slowed down / One way system introduced

Location Mary Avenue

Road surface to be improved / Grit box / Ice hazards

Location Mary Avenue

Bus service to be improved

Additional parking required

Location off High Street

Theme 2: Environment & Sustainability

Total 514 flags

Dog poop scoop bins to be provided

Location Alice Littler Park

Dog mess problem

Location Various locations, mainly Alice Littler Park

Do it up

Location Alice Littler Park play park / Park in general

Litterbins needed

Location Mainly Alice Littler Park

Drainage / Flooding / Erosion

Location Alice Littler Park / Speyside Way / Riverbank

Theme 3: Leisure & Tourism

Total 449 flags

Opening Hours at Swimming Pool, Community Centre, Gym

Location Speyside Community Centre

Skateboard / Rollerblade park

Location behind / adjacent to Cemetery

Adventure playground for age 6-12yrs

Location Alice Littler Park

Signposts to facilities and attractions

Location Alice Littler Park

School clubs (after hours)

Location Primary School / Fleming Hall



Theme 4: Facilities & Services
Total 278 flags

Youth club
 Shops / Restaurants – local
Location High Street

Farmers market
Location Christmas Market/Farmers The Square

Disabled Access / Toilets /Facilities
Location Scout Hall

Community notice board
Location Local info visitors and locals various locations

NHS dentist
Location Aberlour/Stephen Hospital

Theme 5: Crime & Safety
Total 187 flags

Safety Fence / Rail / Barrier
Location mainly Alice Littler Park

Speeding/Dangerous driving
Location High Street / A95

Police – more foot patrols needed / station
Location Aberlour

On the 11th June at the Prioritisation Event held in the Fleming Hall these themes with their priorities were discussed by the public and the relevant Moray Community Planning Partners and other agencies.

Attending Moray Community Planning Partners:

- Moray Council (various departments)
- NHS Grampian
- Police Scotland

Other agencies:

- Rural Environmental Action Project (REAP)
- BEAR Scotland
- Alice Littler Trust



Prioritisation Event Results

Issue	Priority	Timescale	What needs to happen?	Who takes this forward?	Potential Partners
Traffic, Transport & Access – Priority 1					
Controlled road crossing on High Street	High	Long (36 month plus)	Road Crossing be installed Lobby MP/MSPs Transport Scotland identify budget Lobby Government Ministers Request road survey (every 15 mins over 24 hours) Share P4R results with Transport Scotland Raise Profile Involve local/national media	Research and evidence Working in Partnership Help and advice Creating a short life working group	Aberlour Community Association Local Parent Councils BEAR Scotland The Moray Council NHS Police Scotland Senior Citizen Group Transport Scotland
Traffic, Transport & Access – Priority 2					
Slow down traffic / one way on Mary Ave	High	Medium (24 months)	Speed surveys Dialogue with Community Safety Partnership (Budget) Road Traffic Order (?)	Working in Partnership	Safety Camera Partnership Haulage Association Under remit of short life working group (Priority 1)
Traffic, Transport & Access – Priority 3					
Road surface to be improved (pot holes)	Medium	Ongoing	Establish the level of TMC priorities Education regarding reporting Poster campaign	A bit of training and advice	Roads Department (TMC) Aberlour Community Association
Traffic, Transport & Access – Priority 4					
Grit bins to be provided	High	Short (4 months)	Request grit bins Establish ownership Lobby owners	Land owners	Aberlour Community Association
Improved road surface (Bank / Co-op)	Medium	Unknown	Identify local sites suitable		
Traffic, Transport & Access – Priority 5					
Improve bus service Timed out					

Issue	Priority	Timescale	What needs to happen?	Who takes this forward?	Potential Partners
Environment & Sustainability – Priority 1, 2 & 4					
Lack of dog bins Dog mess Lack of litter bins	High	Short (periodically)	Public awareness (any bin, bye laws, how to report, £ fine) Better signage Identify relevant areas for siting bins Enforcement required Education of owners Right locations	A bit of advice and guidance In partnership	Aberlour Primary School Community wardens Animal Welfare Team (TMC) Local business (Vet Practices)
Environment & Sustainability – Priority 3					
Do it UPI – Alice Littler Park / Play Park	High	Medium – Long	Drainage issues fixed Park redesigned New play surfaces A park for everyone	A lot of funding Help/advice Permission Maintenance Community support	Alice Littler Trust Community Association Parent/Toddlers group Pensioners Club Disability Forum
Environment & Sustainability – Priority 5					
Drainage / Flooding / Erosion	Medium	Medium – Long	BEAR Scotland & Scottish Water take responsibility for issues with drainage / flooding Redesign of Park Removal of bark from Play Park Research/ Evidence gathering	Help & Advice A lot of funding	BEAR Scotland Scottish Water Land & Parks (TMC) Alice Littler Trust



Issue	Priority	Timescale	What needs to happen?	Who takes this forward?	Potential Partners
Leisure & Tourism – Priority 1					
Swimming Pool and Community Centre Sunday Opening	High	Short (Jan – March 17)	Research/evidence from community Report to Cllrs with community request Trial period of 3 months (if approved) Report back to Cllrs with findings	Help and advice on evidence gathering Working in partnership Creating a short life working group	Community Schools NHS Local organisations
Leisure & Tourism – Priority 2					
Sign posts to facilities / attractions	Medium	Medium	Visitor research Identify relevant attractions Identify relevant sites Legislation/permission Funding	Advice and help Permissions from land owners A bit of funding and good will	Speyside Visitor Centre Community support Unit (TMC) About Aberlour
Leisure & Tourism – Priority 3					
Skate board and Roller blade Park	Low	Long	Identify interested parties Identify suitable site A lot of funding	A lot of funding In partnership Help and advice	Dirt Track Group Individuals Landowners
Leisure & Tourism – Priority 4					
6-12 Adventure Playground	High	Medium – Long	Discuss concept Permission Funding Research and design	Funding/sponsors Help and advice Partnership project Sponsorship	Alice Littler Trust Community Aberlour Primary School Businesses



Issue	Priority	Timescale	What needs to happen?	Who takes this forward?	Potential Partners
Facilities & Services – Priority 1					
Youth Club and specialist businesses	Low	Short (6 months)	Identify relevant premises Attract businesses Establish relevant help and support available	Help and advice	About Aberlour
	Medium	Short (6 months)	Identify, train and support volunteers	Help and advice	Rotary Club Early Intervention Team (TMC) Speyside Youth Ltd
Facilities & Services – Priority 2					
Markets: Christmas Farmers	Medium	Medium (18 months)	Various research to be undertaken Licences and permissions Identify suitable location	Testing the water Combine as part of other activities i.e. Whisky Festival	About Aberlour REAP Fairtrade Group
Facilities & Services – Priority 3					
Scout Hall	Medium	Short – Long	Upgrade of the facility Active committee Additional use to be identified	Contact other scouting groups	Aberlour Scout Group Community
Facilities & Services – Priority 4					
Community Noticeboard for visitors and locals	Medium – High	Short (12 months)	Aberlour Community Association looking at short term fix Use alternative media	No additional help or support	About Aberlour Aberlour Community Association Transport Scotland 3rd Sector St. Margaret's Church
Facilities & Services – Priority 5					
NHS Dentist	High	Short (3 months)	National Change Identify premises/ commission Lobby MP/MSPs Approach current dental providers Expansion of service	Establish Speyside need	About Aberlour

Issue	Priority	Timescale	What needs to happen?	Who takes this forward?	Potential Partners
Crime & Safety – Priority 1					
Safety fence, rail or barrier	High	Medium (18 months plus)	Consent Permission Research Planning? Design/consultation Funding Installation Maintenance	Help and advice A bit of funding	Environmental Services (TMC) Aberlour Community Association Alice Littler Trust Community
Crime & Safety – Priority 2					
Police Foot patrols	Low	Ongoing	Focussed presence at appropriate times Education regarding reporting	Partners need to take this forward	Community Wardens (TMC) Speyside High (litter issue)



What services are currently available in Aberlour?

Below is a list of the community amenities available in Aberlour at the time the public were posting their flags in the map of Aberlour. They have been listed so that if a need for a service has been raised, but it is already available, the volunteers taking "Planning for Real" forward know that more publicity and awareness is needed.

Location	Services available	Times
Aberlour Library	Free Internet access Book Group (adults) Book sales Fax Gallery/Display area Storytime Requests E-books E-audio Essential Skills Job Club Computer Classes DVDs Spoken Word Local Heritage Collection Web Group Earthtime – story time	Monday 10.00am - 12noon Tuesday 2.30pm – 5.00pm & 5.30pm - 8.00pm Wednesday 10.00am - 12noon Thursday 2.30pm – 5.00pm & 5.30pm - 8.00pm Friday Closed Saturday 10.00am - 12noon Mondays 10.00am
Post Office within S. Cattanach Newsagents		Monday – Saturday 7am – 5.30pm Sunday 8am – 1pm
Fleming Hospital	Minor Injuries Unit Occupational Therapy Physiotherapy Speech and Language Therapy Podiatry Dietetics X-ray	24 hour service
Aberlour Pharmacy	Minor Ailments Service Prescription Request & Collect Service Flu Vaccinations Stoma Service Test & Treat for UTI ID Photos for Blue Badges, etc. Emergency Hormonal Contraception & Free Condoms Palliative Care Smoking Cessation	Monday - Friday 9:00am – 1.00pm 2.00pm – 6.00pm Saturday 9:00am – 1:00pm

Location	Services available	Times
Aberlour Medical Centre	General Practitioner Services Community Nursing Primary Care Services	Monday – Friday 08.00 – 18.00 Consulting times 08.40 – 12.40 14.00 – 17.20
Aberlour Primary School	Eco School Active School Parent Council 2-3 Group Nursery Aberlour & Craigellachie Preschool Nursery	School Teaching Day: 8.55am – 3.05pm Monday to Thursday 12.45-14.45 Monday to Friday 8.50-12.00 Monday to Friday 07.30-08.45 14.50 – 18.00 3-5 yrs: Weekdays 9-11.30am 2-3 yrs: Tues/Wed/Thurs 1pm – 2.45pm
Speyside High School	Active School Eco School	School Teaching Day 8.40 – 3.20pm
Speyside Community Centre (shared site with Speyside High School)	Swimming Pool Fitness Suite (Gym) Climbing wall Junior Football Sports Hall Astro turf Bowling Club TaekwonDo Metafit Archery Badminton Aberlour Jog Scotland Private Hires	See Community Centre leaflet or moray.gov.uk search for Speyside Community Centre Timetable
Recycling Centre, Elchies Lane, past the Mash Tun Bar, towards the foot bridge and car park.	Cans Glass Plastic Paper & Cardboard Textiles	
Aberlour Parish Church	Sunday Services Prayer & Coffee Bible Study Messy Church Church of Scotland Guild	Craigellachie Parish Church 9.45am Aberlour Parish Church 11.15am Wednesday, 10.00am
St. Margaret's Episcopal Church	Sunday Services	Sunday 10am
The Sacred Heart Roman Catholic Church	Vigil	

Location	Services available	Times
The Scout Hall	Cubs Scouts Beavers Explorers	Monday 6.30 - 8pm Monday 6.30 – 8.30pm Tuesday 5.30 – 6.30pm Friday 7-9pm
Aberlour Tennis Club	Ladies Tennis Club Nights	Wednesday 10.00 – 11.30am Mondays & Fridays 6pm to dark
Aberlour Bowling Club		Daily Seasonal, end of April to end of September
Old Station Tearoom	Drinks and home-baking by local volunteers, raising funds for the Aberlour Community Association.	Seasonal, June to end of September Daily 10.00 – 12.00 & 2.00- 4.30 Sunday 2-4.30pm
Speyside Visitor Centre (adjacent to the Old Station Tea Room)	Visitor Information Centre run by local volunteers	Seasonal, April to end of September 10.00 – 5.00pm, 7 days a week
The Aberlour Hotel	The Rotary Club of Aberlour & Speyside	Tuesday 7pm
Fleming Hall	Be Active Life Long Group (BALL) Active Start (pre 5yrs) Aberlour Pipe Band Pilates Highland Dancing Senior Citizens Toddler Group Exercise Group Pilates Group	Monday 10.00 – 12.00 midday 1.30 – 2.30pm 7.00 – 9.00pm Tuesday 9.30 – 10.30am 2.45 – 5.30pm 1st Tuesday of month Wednesday 9.30 – 12 5.30 – 8.45pm Friday 9.30 – 10.30





Aberlour Now

Celebrations for the Bi-centenary took place in 2012 along with the formation of the Aberlour Community and District Pipe Band the previous year and in 2015 Moray Council agree in principle to the Community Asset Transfer for Old Station Building to Aberlour Community Association.

Overall Aberlour's population is growing and it has a higher percentage of older people in comparison with the rest of Moray with the population growing by 24% in the ten years between the 2001 and 2011 censuses.

Aberlour also has a high percentage of older people living alone. 35% of households have only members who are over 65 years old. With more older-people public expenditure to support Aberlour will increase into the future.

71% of homes in Aberlour are owner occupied which is more than Moray (66%) and which, in turn, is more than Scotland (62%). 15% of homes are social-lets which are well below Moray and National levels. 12% are private-lets which is similar to both Moray and Scotland.

A positive note for Aberlour is that there is low unemployment unfortunately many of the jobs are low-skill jobs with 36% of residents have no formal qualifications and this is shown in that many school leavers opt for employment rather than continue their education although the attainment of Aberlour pupils is much better than the Moray average but fewer continue their education and go on to university.

Health statistics for Aberlour show a high prevalence of smoking, hypertension, obesity, diabetes, hypothyroidism and cancer to be the main causes of ill health.

Planning Objectives for Aberlour

This page lists all the planning guidelines as identified in the Local development Plan for Aberlour which are also indicated in the map on the next page. Planning Objectives are reviewed every couple of years to ensure consistency with current needs and policies.

Hierarchy Status / Objectives / Issues

Aberlour is a third tier settlement* and an important centre for Speyside

Aberlour has been identified for growth given its strategic role locally (secondary school; employment; trunk road). The lie of the land restricts options for development land and a shortage of land for employment purposes.

Infrastructure

Water and Drainage

Developers are advised to contact Scottish Water to confirm that there is sufficient drainage capacity and water supply available to accommodate proposals.

Roads

A number of potential roads improvements have been identified.

Layout and Design

High quality design and layouts in any new development is an important aspect for "placemaking", in order to achieve an attractive and interesting living environment.

Housing (see map)

5 potential housing sites have been identified at:

R1 Chivas Field for 30 houses

R2: Braes of Allachie for 40 houses

R3: Tombain for 12 houses

R4: Speyview for 100 houses

Braes of Allachie (Phase 2) 5 for 50 houses

Opportunity Sites

OPP1 (see map) Mary Avenue

Industrial

Existing Industrial Sites

1. Aberlour

The existing industrial estate which accommodates McPherson's transport depot and Walker's Shortbread Factory is at capacity and cannot be reasonably expanded. A detailed Flood Risk Assessment will be required for any planning application.

2. Aberlour / Glenlivet Distillery Area

Reserved for the use of the distillery and related business uses.

3. Mary Avenue

No additional capacity for development.

4. Fisherton

New developments must respect the site's sensitive location at the entrance to Aberlour and may be required to screen or landscape the frontage to the main road

Transportation Improvements (TSP)

A number of potential road improvements have been identified in association with the development of sites. In addition to individual site requirements, these take account of the cumulative impact on the road network.

Environment

The following sites are identified as open spaces which contribute to the environment and amenity of Aberlour. The over-riding policy E5 - Open Spaces applies to each of these sites.

See map for specific location of the following environmental designations

ENV1 Public Parks and Gardens Alice Littler Park

ENV2 Private Gardens or Grounds West Lynne

ENV3 Amenity Greenspace Field at St. Margaret's church, Mary Avenue

ENV5 Sports Areas Speyside High School, Charlestown Bridge

Wider Environmental Designations for Aberlour

ENV6 Green Corridors/Natural/Semi Natural Greenspaces:

Linn Braes; Mary Avenue; Dowans Hotel; Braes of Allachie/School; Mary Avenue; Braes of Allachie; Woodlands; Braes of Allachie TPO and Tombain

ENV7 Civic Space The Square

ENV11 Cemeteries Cemetery

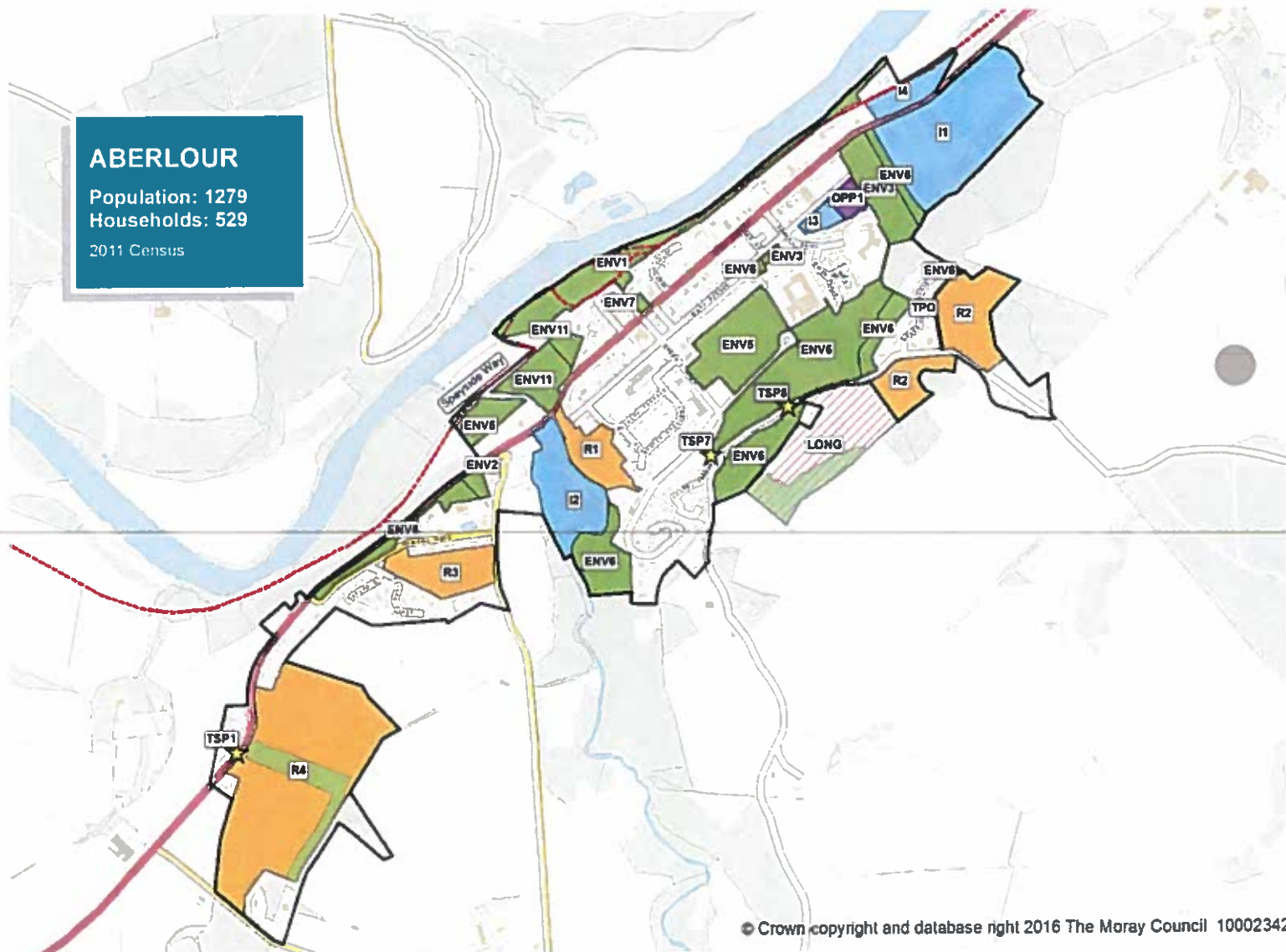
TPO Tree Preservation Order Braes of Allachie

AGLV: The whole area out with the town boundary, is designated as an Area of Great Landscape Value covering the Spey Valley

Speyside Way: The Speyside Way follows the line of the old railway through the town. New development which abuts the Speyside Way must not impair its attractiveness to walkers

SSSI: The River Spey is a designated Site of Special Scientific Interest

SAC: The River Spey is a designated Special Area of Conservation



Where does the Aberlour Community Action Plan fit within Moray 2026?

What is Moray 2026?

Moray 2026 is the strategic document from The Moray Community Planning Partnership which is made up of:

- HIE Moray
- HITRANS
- Moray College UHI
- Moray Integration Joint Board
- NHS Grampian
- Police Scotland
- Scottish Fire and Rescue
- Scottish Government
- Skills Development Scotland
- The Moray Council
- tsiMORAY

The community of Aberlour have identified priorities based on themes which align with Moray 2026.

The Partnership has identified 5 priorities which are:

Aberlour Community Action Plan

1. A growing, diverse and sustainable economy

1. Traffic, Transport access

2. Healthier Citizens

2. Environment & sustainability

3. Ambitious and confident young people

3. Leisure & Tourism

4. Adults living healthier, sustainable independent lives safe from harm

4. Facilities & Services

5. Safer communities

5. Crime & Safety



What happens next with Planning for Real?

The members of the Aberlour Planning for Real Working Group have agreed to facilitate the next stage of the process which is to bring together the potential partners identified by the community to take forward the issues identified. This will include keeping the public up to date with developments as projects progress particularly through Facebook (check out Aberlour Planning for Real fb page). Local groups, possibly new groups and Aberlour Community Association are likely to be looking for new members to help develop and deliver projects, this won't mean you have to become a trustee to get involved though.

The Working Group have also agreed to come together periodically to review the Community Action Plan and get the map back out in the future to identify further themes and priorities.

Members of the Working Group also facilitated a shared learning event with representatives from the communities of Lhanbryde and Portgordon who are looking to take forward Planning for Real in their communities.

Aberlour Planning for Real has been developed and delivered locally by:

- Emma Winchester
- Pamela Winchester
- Charlie Watson
- Shuna Dicks
- Hugh Fraser
- Sandy Henderson
- Jane Crowther
- Greg Sareb

Aberlour 3D map was made with help from:

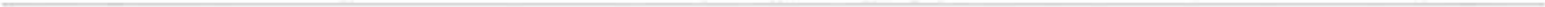
- Janice
- George
- Charlotte
- Lorraine
- June
- Charlie G
- Mabel
- Carolyn
- Davey
- Corbin
- Blane
- Karen

With help from:

- Aberlour Primary – Lunchtime group
- Aberlour Scouts and Cubs



Your Notes







PlayAberlour



Aberlour Recreation Survey March 2018

PlayAberlour is a new local charity formed directly from last year's very successful Planning for Real process. The people of Aberlour clearly wished for Alice Littler Park to be improved and made accessible for all, and for places to be found for other kinds of recreational and social activities.

Members of the community have volunteered to help make these wishes come true, and now we're ready for more input from you on exactly how you want it. This survey is the first step as we work to re-design and re-create our community recreation facilities.

We are keen to hear from locals (and visitors too) about your highest hopes and dreams for play and fun in our village. Please pass this message along to your friends and family.

Survey online at playaberlour.org

If you would prefer to use a paper version, it is on the reverse of this flyer. Please return it to the Aberlour Library, **deadline March 15th**. For a large-print version, ask at the library.

Please consider joining PlayAberlour to receive regular updates on our progress.

Thank you for your participation!

PlayAberlour PlayAberlour SCIO SC047670

Our playpark needs help...



**Working together, we can
make our playpark great again!**

... barriers removed, a fence for safety, and more.



1. Email address

About yourself and how you use the park...

2. Age group (tick one)

- 0 to 5
- 6 to 12
- 13 to 18
- 19 to 24
- 25 to 44
- 45 to 64
- 65 +

3. Location (tick one)

- Aberlour
- Speyside (outwith Aberlour)
- Moray (outwith Speyside)
- Scotland (outwith Moray)
- UK (outwith Scotland)
- Europe (outwith UK)
- Earth (outwith Europe)

4. How often do you use Alice

Littler Park (weather permitting)? (tick one)

- Almost every day
- A few times a week
- A few times a month
- A few times a year
- Rarely or never

5. If you answered "rarely or never" to the previous question and are willing to share the reason, please do:

6. Who do you go with? (tick all that apply)

- Infant(s)
- Young child / children
- Teen or adult family / friends / visitors
- Dog(s) or other animals (cat? cockatoo? lizard? llama?)
- Alone
- Other:

7. What times of day do you go?

- (tick all that apply)
- Morning
 - Afternoon
 - Evening
 - Middle of the night

8. What seasons? (tick all that apply)

- Spring
- Summer
- Autumn
- Winter

What you would like in the park...

The Planning for Real process identified a long list of things people were interested in. Please confirm the things you would like.

9. Play (tick all you'd like)

- Fenced play area with equipment for young children
- Play area and equipment for kids 6 to 12
- Equipment and furniture oriented to teens

Sensory and musical features for all ages

- Sand and/or water play area
- Fix up the putting green
- Areas for boules / petanque / bocce and/or other sand / lawn games
- Other:

10. Fitness (tick all you'd like)

- Exercise equipment
- Exercise equipment specially designed for seniors
- Improved pathways
- Other:

11. Seating / shelter / amenities (tick all you'd like)

- Seating in play areas
- Seating outwith play areas
- Covered seating areas - a few, separated
- Picnic tables
- Larger covered seating area with picnic tables
- Game tables
- Bandstand
- Barbeques
- Drinking water
- Other:

12. Wheels (tick all you'd like)

- Skateboard
- Roller skating
- Scooter
- Bicycle
- Beginner zone
- Other:

13. Dogs (tick all you'd like)

- Fenced dog zone
- Bin and bags
- Seating in dog area (for humans)
- Drinking water (for dogs)
- Other:

14. Anything else? Be specific. Don't be shy, now's your chance!

If the park were upgraded with all the things you've ticked...

15. How often WOULD you use Alice Littler Park + possible other new recreation areas (weather permitting)? (tick one)

- Almost every day
- A few times a week
- A few times a month
- A few times a year
- Rarely or never

16. If you still answered "rarely or never" and are willing to share the reason, please do. Is there something that WOULD get you out to the park?

17. Who WOULD you go with? (tick all that apply)

- Infant(s)
- Young child / children
- Teen or adult family / friends

Dog(s) or other animals (cat? cockatoo? lizard? llama?)

- Alone
- Other:

18. What times of day WOULD you go? (tick all that apply)

- Morning
- Afternoon
- Evening
- Middle of the night

19. What seasons WOULD you go? (tick all that apply)

- Spring
- Summer
- Autumn
- Winter

That's it! Thank you!

20. Have we left anything out? One more chance!

21. What are you most excited about?

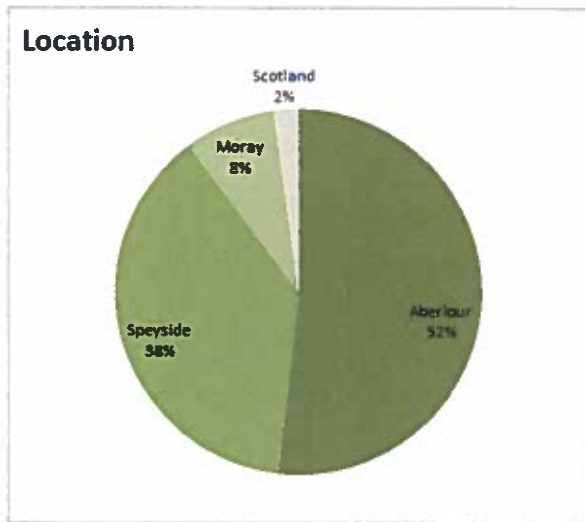
22. Any other comments?

23. Would you like to become a member of PlayAberlour? If yes, tell us your name and we'll contact you at the email address you gave above. If you'd rather we mailed you a paper form, give us your name / address here.

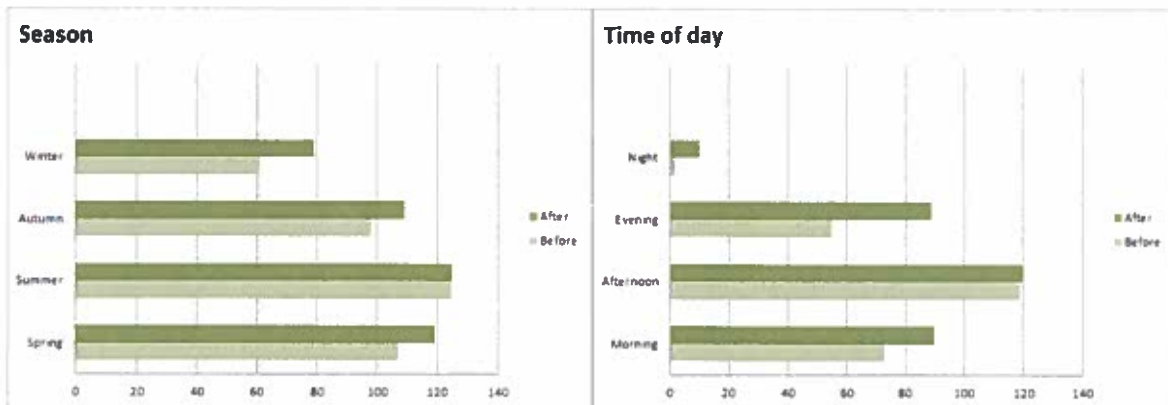
visitors

PlayAberlour Recreation Survey

March 2018



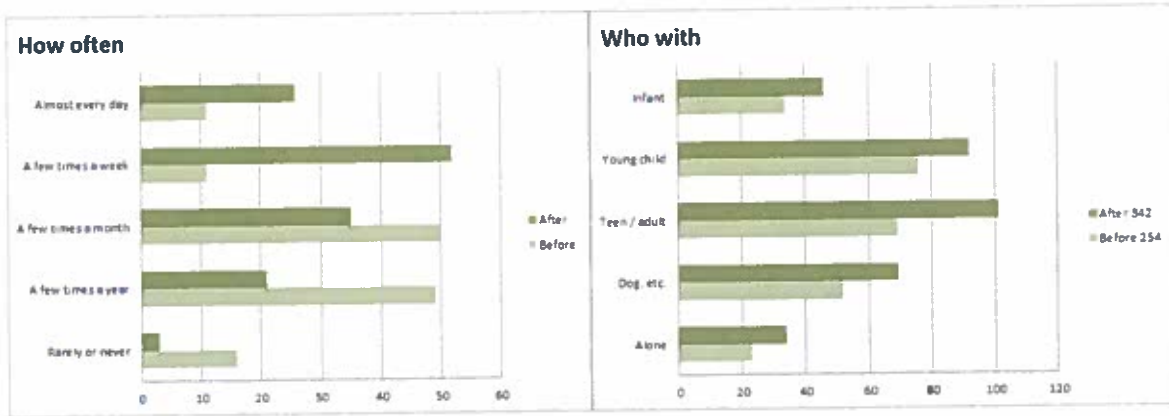
Where respondents live.



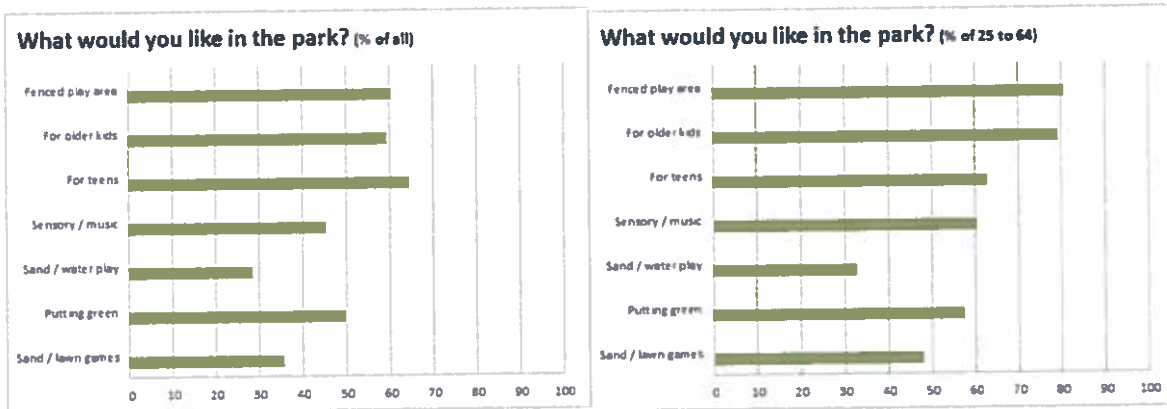
What season and time of day they go to the park now, and when they would be likely to use it after renovation.

PlayAberlour Recreation Survey

March 2018



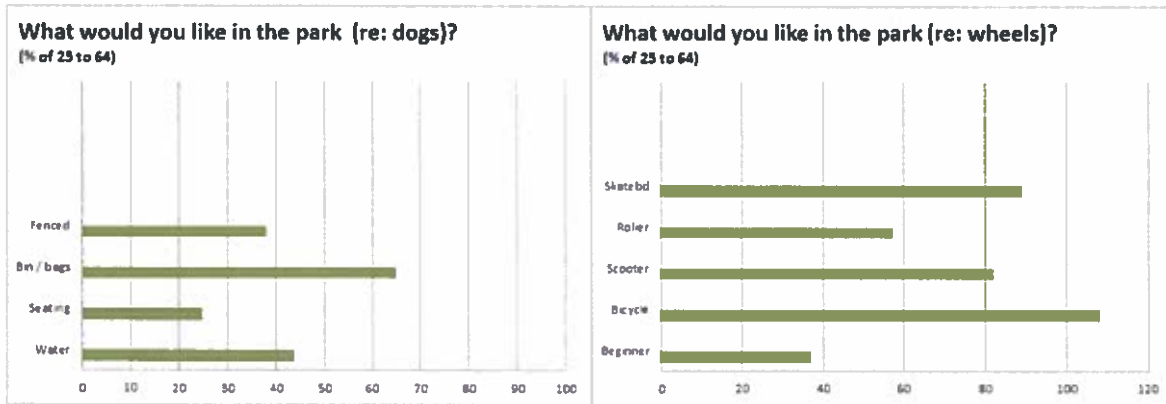
How often they go to the park now and who they go with.
 How often they would be likely to use it, and who with, after renovation.



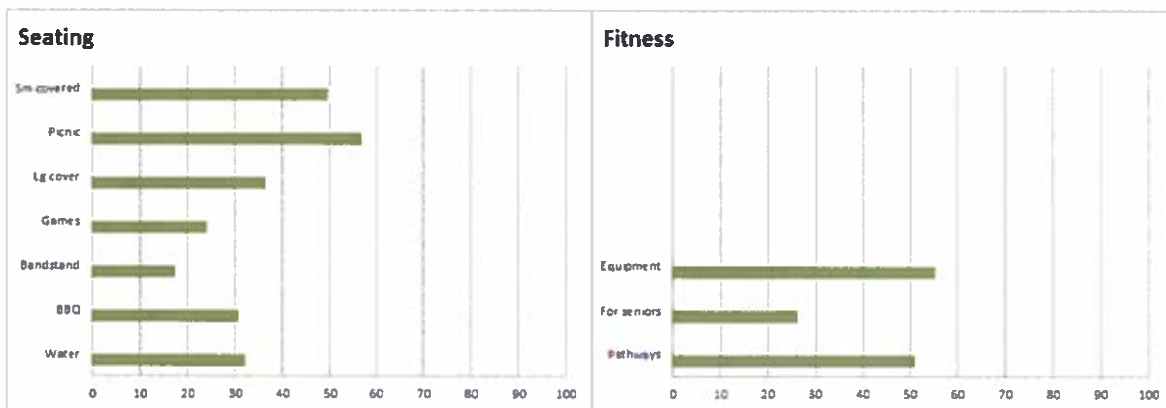
Percentages of all people looking for particular items in the park,
 and percentages of those generally of parenting age.

PlayAberlour Recreation Survey

March 2018



Percentages of adults supporting features for dogs and wheeled activities.



Percentages of all people supporting particular rest and fitness options.

Your Vision for Alice Littler Park November 2018

This is a follow-up to the PlayAberlour Recreation Survey of a few months ago, and is our next step towards renewing Aberlour's beautiful Alice Littler Park. Huge thanks to all who responded—almost 1/4 of village households—amazing!

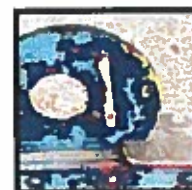
Unsurprisingly, the survey results closely tracked the data from Aberlour's Planning for Real process. **Remember the huge map?** All those flags were tabulated by Moray Council staff and turned into the Aberlour Community Action Plan, and it is precisely these park and recreation wishes from the Action Plan that PlayAberlour was formed to promote. **Our sole purpose is to make these priorities happen,** and we will continue to engage with the entire community to be sure we are on track.

Thanks, also, for your patience. A Community Asset Transfer through Moray Council takes time, and while it may not always seem like much is happening, we have been diligent, making steady progress.

On behalf of all the members of PlayAberlour, and for the benefit of everyone who lives in or visits Aberlour, **we are delighted to present this outline plan for Alice Littler Park.**

Say goodbye to our old playpark

Our playpark is in its last days. Equipment that has already been removed by the Council will not be replaced. Everything remaining in the toddler area and most of what's in the older kids area is at its end-of-life and fit to be removed, although the long slide, climbing rope structure, and rock climbing arch can possibly be refurbished. The crumbling log borders and obsolete wood chip surfaces are a barrier to people with impaired mobility and unpleasant for everyone.



Say hello to our new playpark

PlayAberlour has made preliminary contact with equipment providers, and we have seen an amazing array of ideas that will bring **fun and fitness for all**. Our new playpark will be a thrill for toddlers and older kids, and as inclusive as possible for people of all physical abilities. It will have a mix of replacements for the existing equipment, other traditional items, and brilliant new attractions.

- A major priority will be an attractive, appropriate **fence around the play area**, high enough to keep dogs out and small children in and away from the water.
- **Zipline!** This is also a high priority addition, and there might even be room for a double.
- **Teens** have not been well served at the park in the past, and equipment that is known to be of interest for this age group will be in the plan, as requested.
- **Fitness equipment** for adults, including some designed especially for our many seniors.
- Musical, sensory and other **creative** items to encourage imagination and discovery.
- Many respondents asked for places to skateboard, roller skate, scooter and cycle. Space and surfaces for these will take further thought and discussion, likely as a separate initiative or phase of the project. If these activities are especially important to you, contact us to discuss creating a subgroup. With focused energy, you can make it happen.

(there's more, please turn over)

Not just the playpark, the entire park

The playpark needs the most work, but that's not the whole park. Paths, benches, signs, fences, landscaping and more, all need attention. Overall, people clearly expressed they want Alice Littler Park to be cleaned, tidied and made as inclusive as possible, while **preserving the things everyone loves**.

To keep it all **visually harmonious**, the materials, colours, finishes, details and other visible aspects will be kept calm and modest in respect of the spectacular setting. For play equipment and other structures, wood is perfect, where possible, whether in its natural tones or a gentle brown or green varnish, but we have to accept the realities of weather and heavy usage. Stainless steel seems to be an obvious choice for certain structural elements, and would look fine with wood. Powder-coated steel in compatible muted hues is less preferred but could work. Some plastic parts and bright colours may be suitable if used sparingly.

Our magnificent **trees** will be inspected and attended to, making sure they stay healthy and green for decades to come. PlayAberlour members who are already involved with the village **flowers** are ready to sow lively seasonal colour. We will repair or replace any **memorial benches** needing attention at the preference of the donors, and maybe we can add a few more. Our magnificent **Highland games** ground will be preserved and protected, and we will work hard to turn our **putting green** back into the fun and photogenic showpiece we all remember.



Celebrating our history and connections

We have a unique opportunity to add a further historical overlay to Alice Littler Park, something that will surely be of great interest to locals and visitors alike—a tribute to the **Strathspey Railway** line, which operated through the park until 1965. This rich theme offers a family-friendly connection to a fascinating part of our heritage, complementing the familiar Speyside "whisky and fishing" story. Working closely with our local historians and naturalists, we can create displays to show how all these themes come together in Aberlour, plus ask equipment providers to include thoughtful rail-related elements into the play areas, and look for more good opportunities to embellish the story. It all ties in perfectly with the educational exhibits in our award-winning Speyside Visitor Centre, and will bring friendly faces—both familiar and new—into the Old Station Tearoom and throughout the village.



Next steps

PlayAberlour is in the process of completing our business case for submittal to Moray Council, and then we will await their decision on awarding the Community Asset Transfer. It's been a long process, with a few delays along the way, and we are eagerly pressing forward as this milestone comes into view.

Thank you to everyone who has given us the input to make sure we stay on the right track. We'll keep you posted!

PlayAberlour SC10 SC047672

Co-Chairs

Join us at playaberlour.org

Playparks visited and evaluated

Some of the more notable play facilities we have visited, tested and evaluated as part of our research into suitable play and park equipment for Alice Littler Park. This list is not exhaustive but represents a wide variety of equipment and park concepts that could have immediate relevance. Equipment was considered and evaluated by our own children as well as adults visiting the facility.

Things we looked for:

- Inclusivity
- User engagement and appeal
- Excitement
- Visual qualities and fitness for setting
- Safety
- Sturdiness

Facility	Location	Equipment
De La Warr Pavilion	Bexhill on Sea, East Sussex	Water spouts
Battersea Park	Battersea, London	Multiple, seesaw, nest swing, music, high equipment, consult with park designer
Princess Diana Memorial Playground	Kensington Gardens, London	Multiple, music, giant sand, water play. Gardens.
Hurst Park	West Molesey, Surrey	Fitness equipment (TGO multiple units perfect match)
Bishops Park	Fulham, London	Climbing net, safe water jets, giant sand, basket swing, skate area
Valley Road	Newhaven, East Sussex	Dedicated original parkour playground
Richmond Park	Richmond, London	Open space, timber play equipment, paths
Kensington Memorial Park	Kensington Gardens, London	Free aqua park with water squirters.
Brook Green	Hammersmith, London	Fenced dog exercise area. Kids tunnels and mounds with slides.
Hopeman Park	Hopeman	Skate/BMX Park
Magic Garden	Hampton Court Palace, Molesey	Natural sand and water play, water play equipment, wicker tree play pods, large open space 'theatre stage', play sculpture and seating, specialised play equipment. Gardens.
Bitts Park	Carlisle, Cumbria	Multiple high ropes course, sports area, exercise, music, gardens. Kompan designed.
Balmedie Country Park	Balmedie, Aberdeen	Open space, sand, beach
Banff Links Caravan Park	Banff, Inverboyndie	Sand play diggers
Wellington Rocks	Tunbridge Wells, Kent	Natural rocky wild play
Lower Leas	Sandgate, Folkestone	Wooden adventure style playground, wooden sandplay equipment units, landscaping
Le lac de Reves	Languedoc, France	Pétanque
Hastings Adventure Golf	Hastings, East Sussex	Fun styled crazy golf
Nairn Beach Playpark	Nairn	Armchair swing
Ballindalloch Castle	Ballindalloch, Banffshire	Wheeled play, stand-alone toilets
Christie's	Fochabers, Moray	Bouncing pillow, wheeled play, play unit

PlayAberlour
Playpark and picnic area equipment and renovation sample costs

Toddler area	
Climb and slide tower	15,000
Double toddler swing	1,900
Junior basket swing	1,200
Rocking horse springers (2)	1,600
4-person see-saw	1,000
Inclusive wheelchair swing	5,600
Log train playset	1,000
Subtotal	27,300
Older kids area	
Double inclusive zipline	25,000
Standard 4-person swings	2,500
Basket swing	1,500
In-ground accessible trampoline	4,900
Accessible roundabout 2.2m	6,000
Rope net pyramid, 6-rope	11,000
Long and wide inclusive embankment slide	12,000
Agility trail	4,000
Subtotal	66,900
Fitness area	
Chest press, double	1,400
Exercise bars	550
Pull down, double	1,300
Leg press, double	900
Rower	700
Rotator	650
Ski walker, double	1,250
Other equipment, seating, etc.	4,000
Subtotal	10,750
Subtotal - Playpark equipment	104,950
Playpark installation and site work	
Equipment installation (estimated 40% of equipment cost)	41,980
Shipping (estimated 15% of equipment cost)	15,743
Fencing, 200m (estimated £50/m, installed)	10,000
Stair to top of slide	2,500
Rubber surfacing, 1000m ² (estimated £70/m ² , installed)	70,000
Kerbs	3,000
Machinery rental and site security	1,200
Removal and carriage	3,000
Permit and fees	2,000
Subtotal	149,423
Picnic area and playpark seating and other fixtures	
Picnic tables, accessible (2 covered, 6 total)	8,400
Benches (6)	3,600
Covered seating area	2,500
BBQs, planters, signage	2,500
Rubbish, recycling and dog waste bins	1,000
Bike shelter	2,000
Installation	2,000
Subtotal	22,000
Subtotal - Installation, site work, picnic area and other	171,423
Miscellaneous, overhead, maintenance, etc.	20,000
Total	296,373

PlayAberlour
 Alice Littler Park proposed expenses and income 2020-22

	Expenses	Income	2020	2021	2022
Renovations					
	Playpark and picnic area		(296,000)	0	0
	Park paths, repairs, etc.		(5,000)	0	0
Total funds needed			(301,000)	0	0
	Volunteer renovation work		2,500	0	0
Pledges and resources			2,500	0	0
Funds to raise			(298,500)		
	Major fundraising		300,000	0	0
	In-kind donation and/or community fundraising		2,500	0	0
Alice Littler Park					
	Insurance		(750)	(750)	(750)
	Grass maintenance		(4,000)	(4,000)	(4,000)
	Other gardening		(500)	(500)	(500)
Funds needed			(5,250)	(5,250)	(5,250)
	In-kind donation pledged		2,000	2,000	2,000
	Matching funds pledged		2,000	2,000	2,000
	Volunteer gardening		250	250	250
Pledges and resources			4,250	4,250	4,250
Funds to raise			(1,000)	(1,000)	(1,000)
	In-kind donation and/or community fundraising		1,000	1,000	1,000
Victoria Bridge					
	Insurance		(1,000)	(1,000)	(1,000)
	Inspection		(250)	(250)	(250)
	Regular maintenance		(250)	(250)	(250)
Total funds needed			(1,500)	(1,500)	(1,500)
	Private donation pledged		1,500	1,500	1,500
Pledges and resources			1,500	1,500	1,500
Funds to raise			0	0	0

PlayAberlour

FINANCIAL STATEMENT FOR COMMUNITY ASSET TRANSFER APPLICATION

Alice Littler Park, Aberlour

23 December 2019

PlayAberlour SCIO SC047670

No organisation funds have been raised or spent since the founding of the organisation.

Our work so far—research, writing, phone, email, meetings—has not required substantive expenditure.

Declaration Signed on behalf of the charity trustees

[Redacted signature]

Name [Redacted name]

Title Treasurer

Date 23 December 2019

