



## Privacy Notice

The Data Controller of the information being collected is Moray Council.

For any queries or concerns about how your personal data is being processed you can contact the Data Protection Officer at [info@moray.gov.uk](mailto:info@moray.gov.uk) or 01343 562633. You can also consult the information available at the Information Commissioner's websites, [ico.ork.uk](http://ico.ork.uk)

This privacy statement relates to the following process:

Marketing of Scottish Government housing schemes to Moray Council housing list applicants.

Your information is being collected to use for the following purposes:

To provide alternative housing options to households in housing needs, targeted to those most likely to benefit.

The legal basis/bases for collecting the information is:

The data subject (this is you) has given consent to the processing.

Where sensitive/ special category data is being processed (e.g. data concerning health information, criminal convictions etc.) the legal basis/bases for collecting the information is:

The data subject (this is you) has given consent to the processing.

Your information will be shared with the following recipients or categories of recipient:

Moray Council housing department employees (when adding your details to the mailing list).

Your data will be held by Moray Council for a pre-determined length of time. You can find all the information about how long we retain data for on our website:

[http://www.moray.gov.uk/moray\\_standard/page\\_92820.html](http://www.moray.gov.uk/moray_standard/page_92820.html)

Please note that you have the following rights:

- to lodge a complaint with the Information Commissioner's Office
- to request access to your personal data
- to request rectification or erasure of your personal data, as so far as the legislation permits
- to request restricting of processing of your personal data (that is, to request that we halt any activity performed on your personal data), as so far as the legislation permits
- to object to any direct marketing
- to object to any processing undertaken for the purposes of scientific/historical research and statistics, as so far as the legislation permits
- to object to the processing activity